

# **Opendoor**

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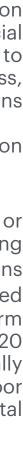
#### **Use of Non-GAAP Financial Metrics**

This presentation includes certain non-GAAP financial measures (including on a forward-looking basis) such as Adjusted Gross Profit, Contribution Profit, Adjusted EBITDA and Adjusted Net Income. Opendoor defines Adjusted Gross Margin as GAAP Gross Profit less Net Impairment, Contribution Profit defined as GAAP Gross Profit less selling and holding costs associated with the sale of a home, Adjusted EBITDA defined as net income (loss), adjusted for interest expense, interest income, income taxes, depreciation and amortization and Adjusted Net Income defined as GAAP Net Income less Stock Based Compensation, Warrant Expense, Net Impairment, Intangible Amortization Expense, Restructuring costs and Other. These non-GAAP measures are an addition, and not a substitute for or superior to measures of financial performance prepared in accordance with GAAP and should not be considered as an alternative to net income, operating income or any other performance measures derived in accordance with GAAP. Reconciliations of non-GAAP measures to their most directly comparable GAAP counterparts are included in the Appendix to this presentation. Opendoor believes that these non-GAAP measures of financial results (including on a forward-looking basis) provide useful supplemental information to investors about Opendoor. Opendoor's management uses forward looking non-GAAP measures to evaluate Opendoor's projected financial and operating performance. However, there are a number of limitations related to the use of these non-GAAP measures and their nearest GAAP equivalents. For example other companies may calculate non-GAAP measures differently, or may use other measures to calculate their financial performance, and therefore Opendoor's non-GAAP measures may not be directly comparable to similarly titled measures of other companies.

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## Agenda

**Business overview** 

Eric Wu, Co-Founder and CEO

**Product overview** Tom Willerer, Chief Product Officer

## Pricing and technology platform

Ian Wong, Co-Founder and Chief Technology Officer

**Operations and fulfillment** Megan Meyer Toolson, Head of Operations

**Growth** Eric Wu, Co-Founder and CEO

**Financial overview** Carrie Wheeler, Chief Financial Officer



## **For Sale**

## Opendoor

opendoor.com





Capping St.

## My journey started at 2004 Mitchell Street

The Contract

## "Incredible upgrade opportunity"



## Seasoned, deep and experienced team









**CITADEL** 

**Eric Wu** Co-Founder, CEO Head of Product, Trulia Andrew Low Ah KeeMegan Meyer ToolsonPresidentHead of OperationsCOO, GoDaddyOps, Bain Capital

**Daniel Morillo** Chief Investment Officer Managing Director, Citadel

trulia

GoDaddy

**BainCapital** 

Product Engineering **Design & M Brian Tolkin Mark Kinsella Paul Smith** Uber lyA Head of Engineering Head of Des Head of Seller Product Product, Uber Director, Lyft Director, Ube P Google **David Sinsky** Nelson Ray, PhD **Reema Batta** FOURSQUARE Head of New Products Head of DS Research Head of Mar Product, FourSquare Data Scientist, Google Marketing, Ex OL Judd Schoenholtz **Mike Chen Annie Tang** Head of Buyer Product Head of Pricing Engineering Design Mana **Open Listings** Design, Goog CEO, OpenListings Sr Engineer, Twitter



**Carrie Wheeler** 

Chief Financial Officer

Partner, TPG

TPG



**Tom Willerer** 

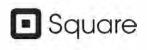
Chief Product Officer

VP Product, Netflix

NETFLIX



**lan Wong Co-Founder, CTO** Head of Data Science, Square

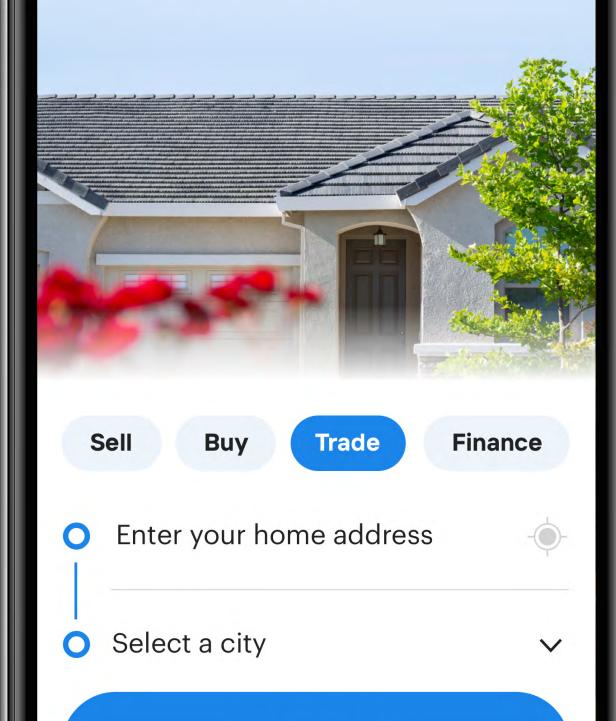


Marketing		Operations		Finance	ance	
esign Der	Uber	<b>Nadia Aziz</b> Head of Mortgages VP, Capital One	CapitalOne	<b>Rajiv Krishnarao</b> Head of Finance Director, Uber	Uber	
t <b>a</b> arketing Expedia	<b>Expedia</b> <sup>®</sup>	<b>Brad Bonney</b> Market Operations Director T&S, Airbnb	airbnb	<b>Dod Fraser</b> Head of Capital Markets Principal, TPG	TPG Arisk	
<b>g</b> nager ogle	Google	<b>Merav Bloch</b> Head of Operational E Director, Square	Square Excellence	<b>Christy Schwartz</b> Corporate Controller Controller, Yodlee	Yodlee	

# Unlock homeownership for millions of Americans

Buy, sell & move at the tap of a button 9:41 = **Opendoor** 

## Trade in your home, Upgrade your life



**Get Started** 



## We are the market innovator and leader

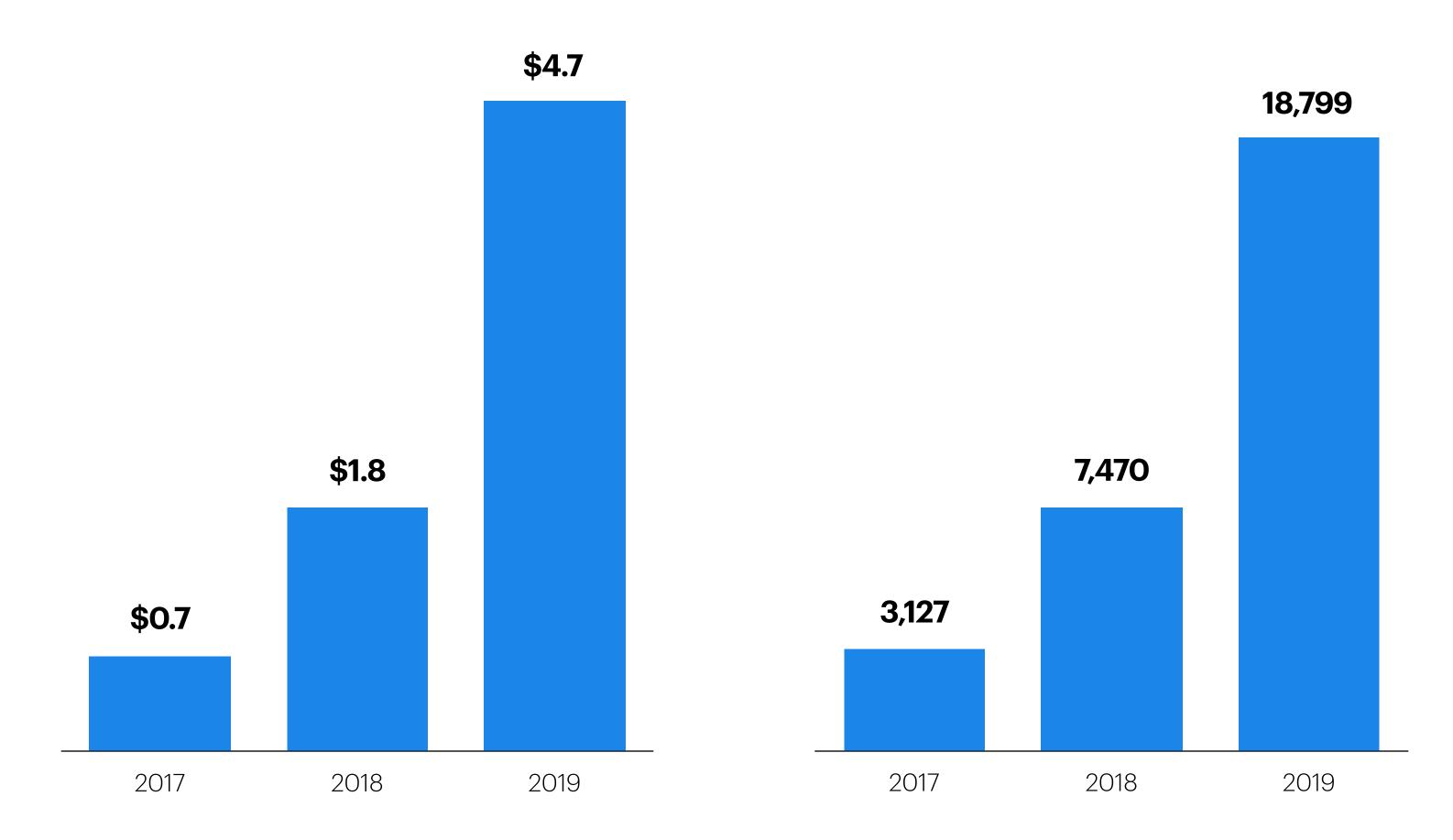
**Key metrics** 

**Revenue (\$B)** 

21 Markets

## **80K** Homeowners served







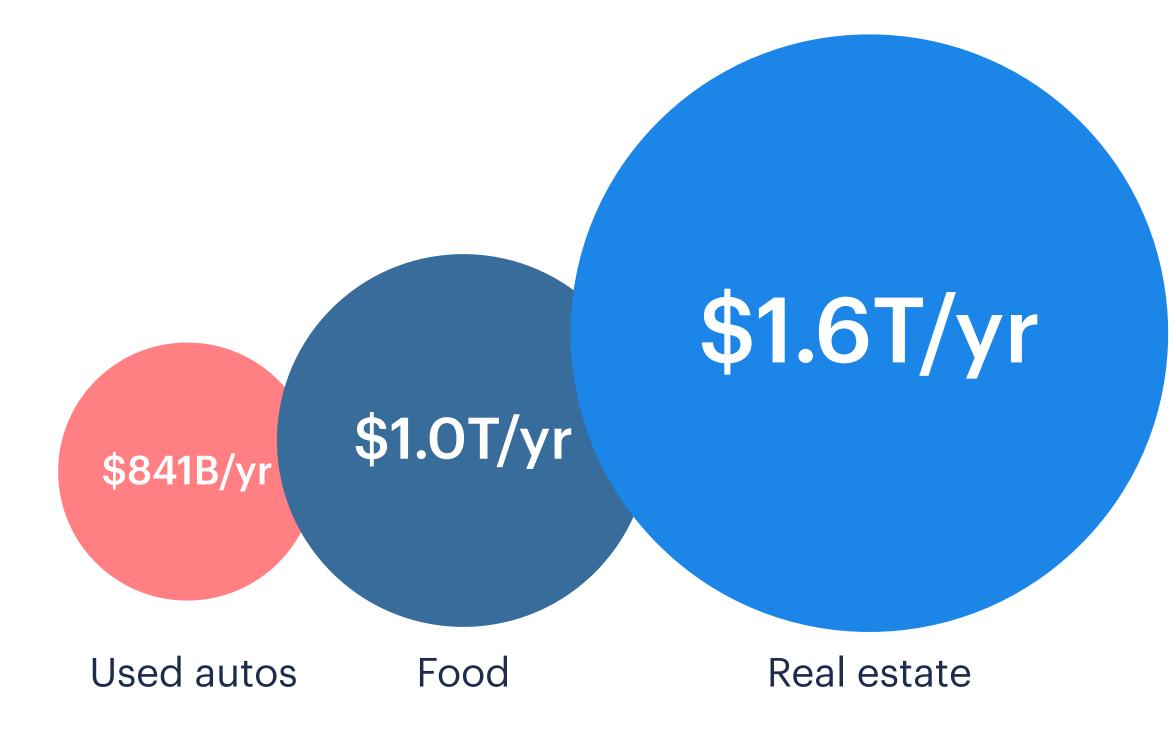
**Homes sold** 

## The largest, undisrupted market in the U.S.

## **Massive market**

68% of Americans are homeowners

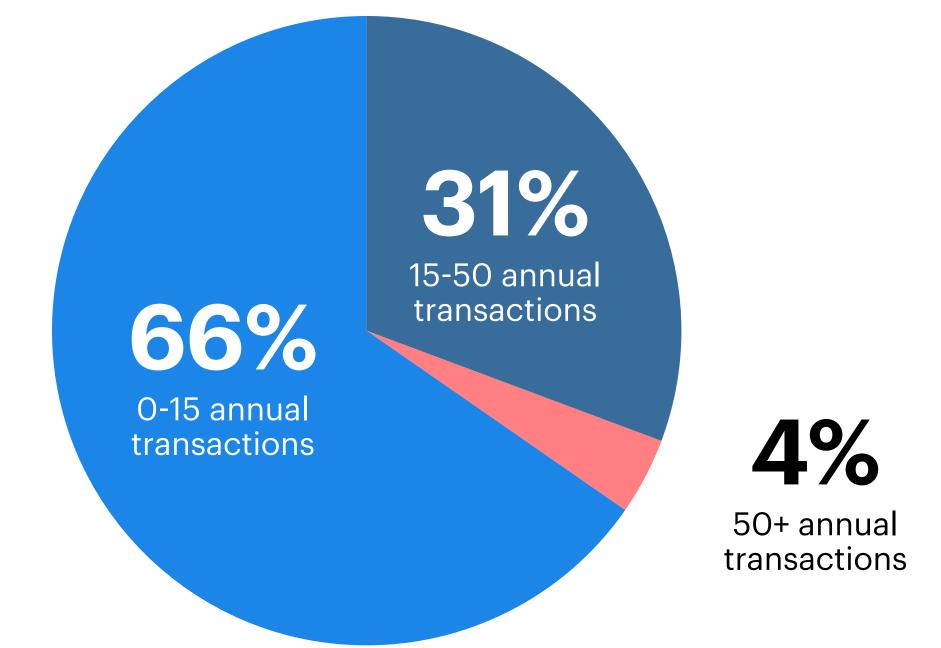
5 million homes sold annually



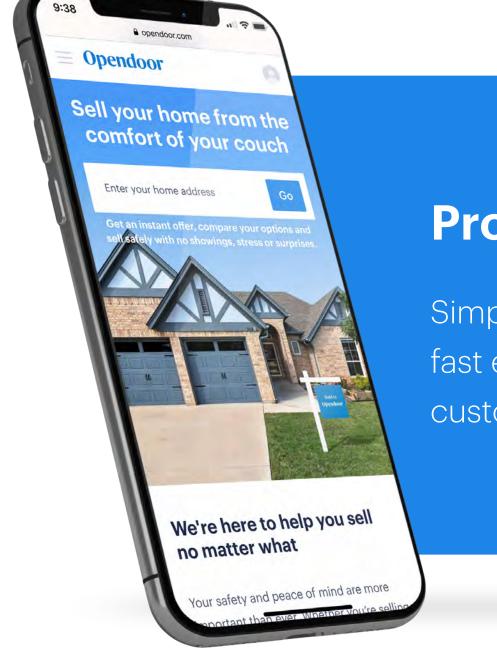
Note: Data sourced from public company filings, U.S. Bureau of Labor Statistics, U.S. Census Bureau and National Association of Realtors

## **Fragmented incumbents**

2 million real estate agents 28% of realtors have another occupation



## We've rebuilt the entire real estate service stack



#### **Product**

Simple, certain and fast experience for customers

## Pricing

Real-time models to predict the value of a home

#### Foundation of software and data science

#### **Operations**

Inspections, repairs, renovations, and maintenance of homes

## Customer Experience

Centralized sales and support teams to manage the transaction end-to-end



## Product



**Tom Willerer** Chief Product Officer

#### Real Statement Services

#### el like horne?

Vieto here to quide pour even a new line

#### 30 day buy back gos when

You forme, will buy it work write the

#### anoitgo priyud aa&

#### ulso selling?

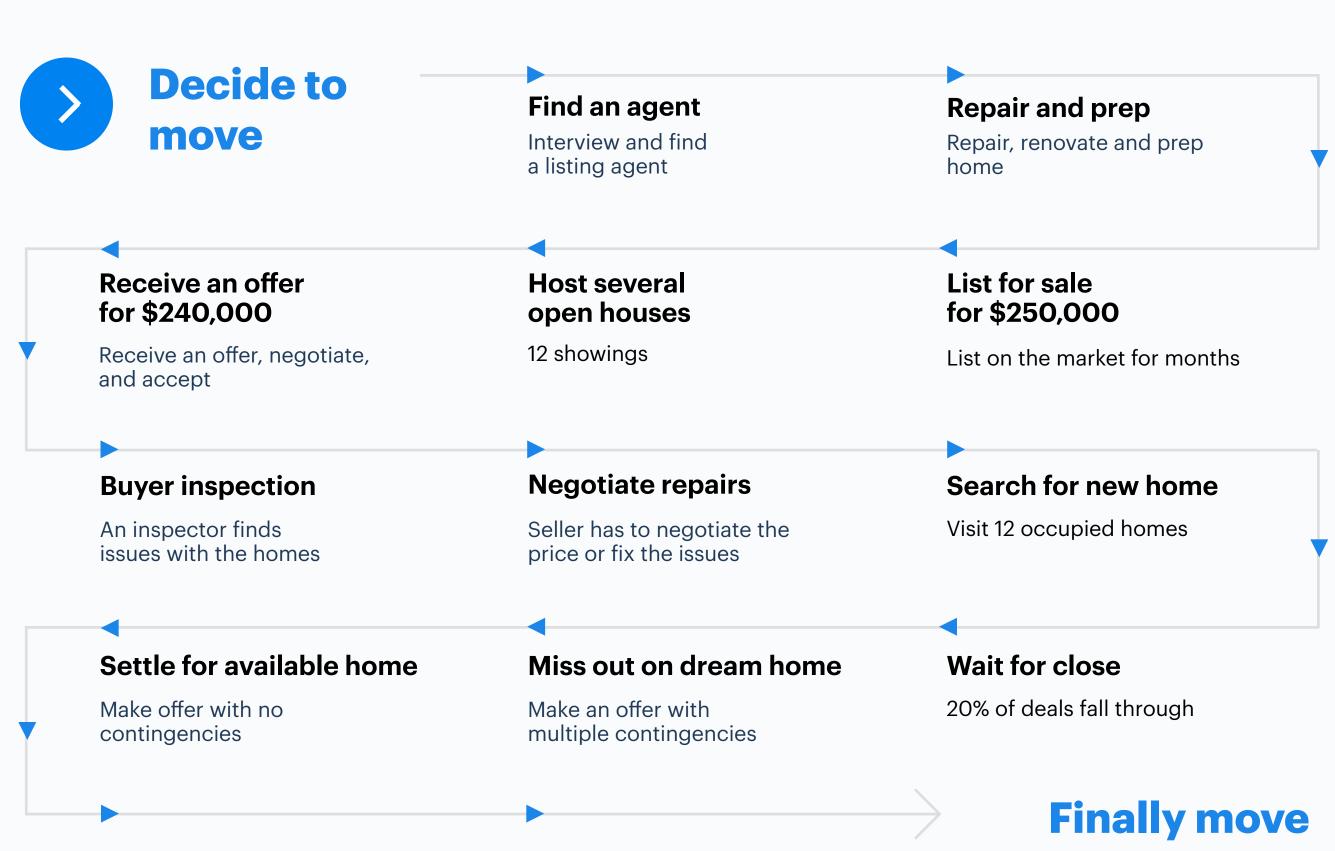
Sell directly to Openador without sells listing on the market, Request a competitive, all-cash offer in 48 hours.

Get your free offer



## **Process is complex, uncertain, time-consuming and offline**

Today, **89%** of buyers and sellers use an agent, and this is their experience



Agent use, 89%, per National Association of Realtors report Note: List days, home visits and fall-through metrics based on analysis of Multiple Listing Service (MLS) and Company data Per transaction \$ values indicative based on \$250K home value

Costing as much as **12%+** of the transaction

Item	Cost
Broker commission	\$13,750
Seller concessions	\$3,750
Closing costs	\$3,750
Home renovation/repairs	\$2,500
Double mortgage	\$2,500
Moving costs	\$1,259
Staging	\$1,185
Home warranty	\$936
Total	\$29,630



## Offering greater simplicity, certainty, speed and safety

#### **Traditional sale**

#### Complex

Average of **6 counter parties** to manage

#### Uncertain

~20% of transactions fall through Inflexible timelines to closing

#### Slow

Average of **87 days to close** on the market

#### Human intensive

Averaging 12 visitors per listing

with months of open houses

9:41 AM	Wed Aug 24	
<u> </u>	3 Main St, Phoenix, AZ	0
YOU	UR OFFER	
		Traditi
	Price	\$303,0
	Fees	5.5%
	Est. Closing costs	1%
	Unforeseen costs	Up to 4
	Net proceeds	\$271,18
	Days on market	× 62 c
	Closing date	× Dep
	Certainty	× Fina × App

Opendoor		I 奈 100% ■ EH
ditional Sale	<b>Opendoor</b>	
3,000-\$342,000	\$317,300	
6	7.0%	
	1%	
o 4%	0%	
1,185-\$306,090	\$291,916	
52 days	✓ 0	
Depends on Buyer	Vp to you	
Financing contingencies Appraisal contingencies	✓ All-cash offer	2

#### Opendoor

#### Simple

Integrated digital experience

#### Certain

Guaranteed close on *your* timeline No unforeseen costs

#### Fast

Flexible closing in as fast as 3 days

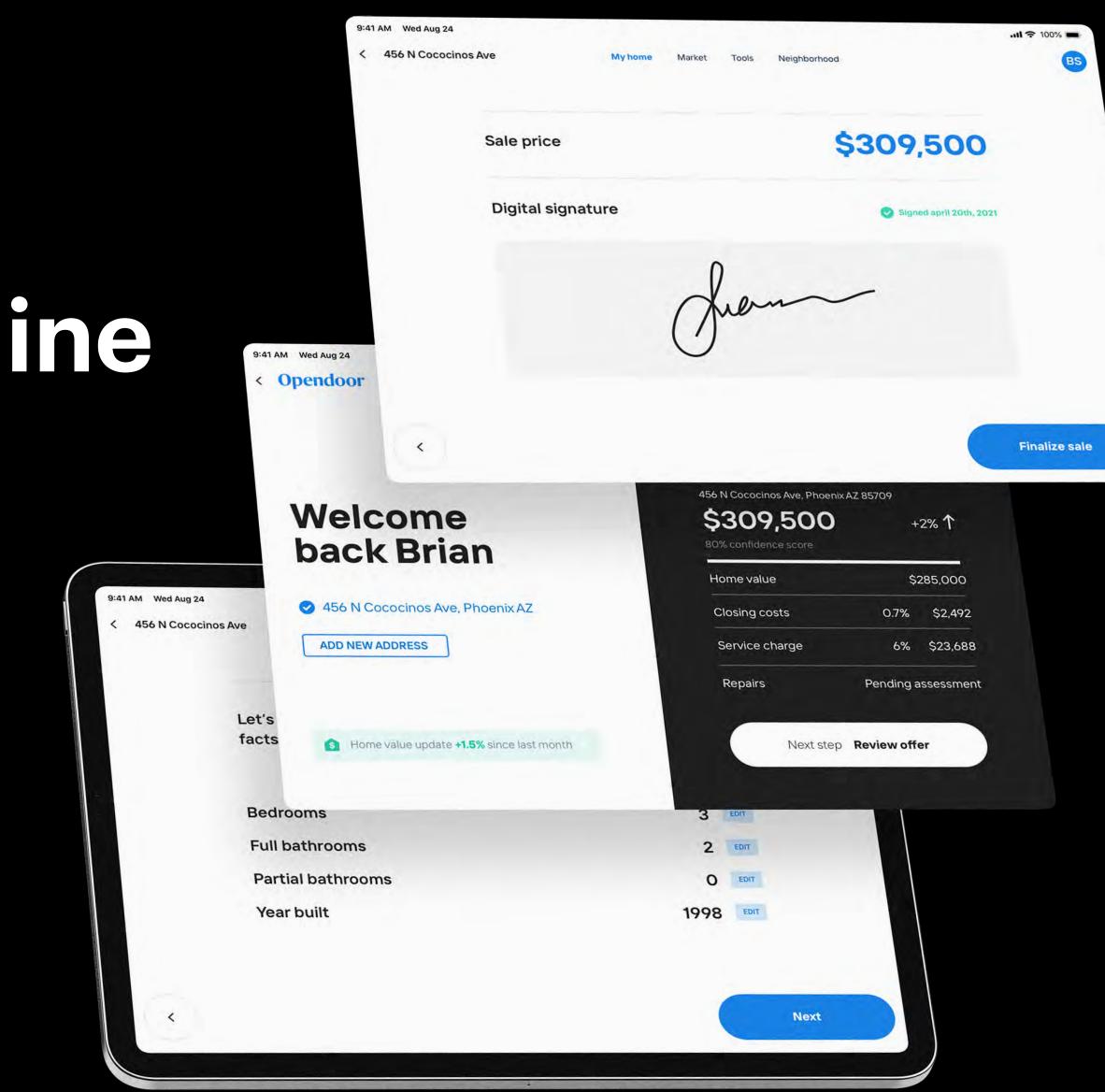
#### Safe

Completely contactless sale

Receive an offer and sell on your timeline Online cash offer

Flexible close date

Digital closing



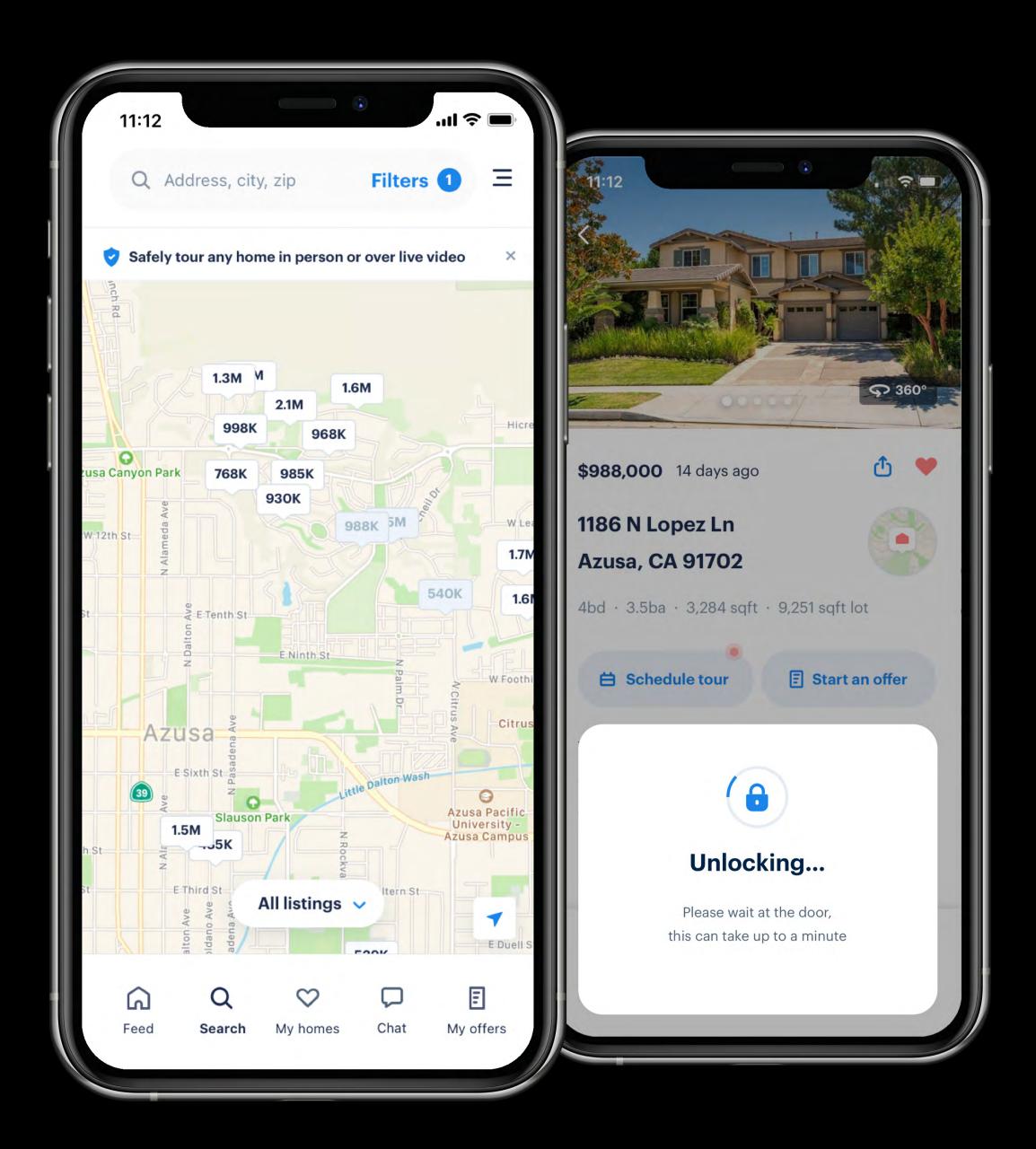


# New experience to search, visit and buy thousands of homes

Self-tour homes

Financing in-app

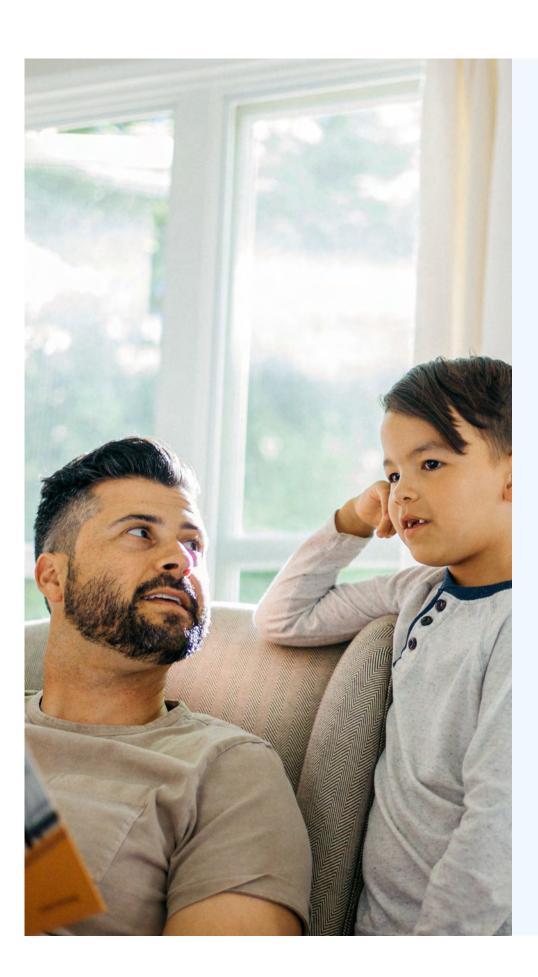
Digital offer process



## Home sellers are choosing Opendoor



## Our customers want convenience and certainty



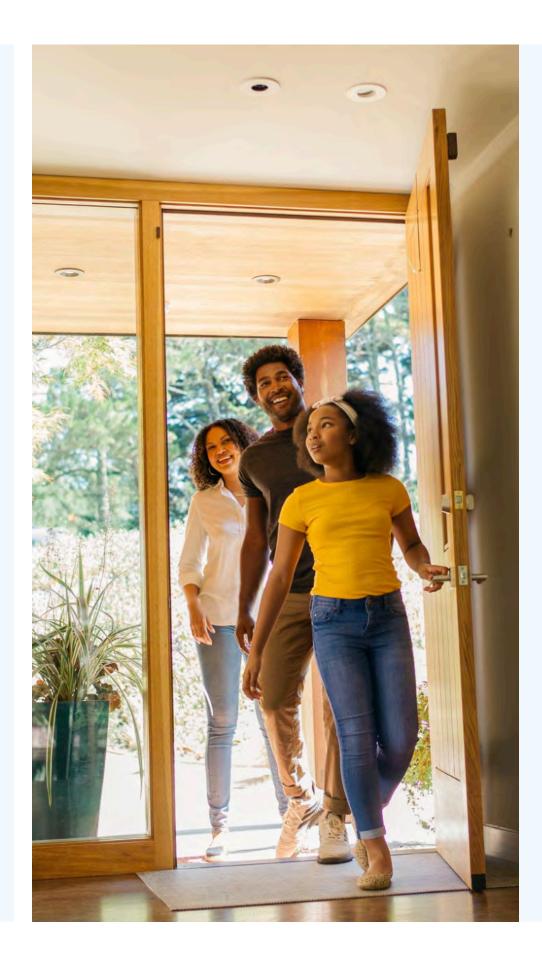
## **Convenience sellers**

Customers focused on simplicity, certainty and speed

62%

of sellers cite convenience and certainty as primary reasons to sell to Opendoor

**49%** of Opendoor sellers have kids (higher than national average)

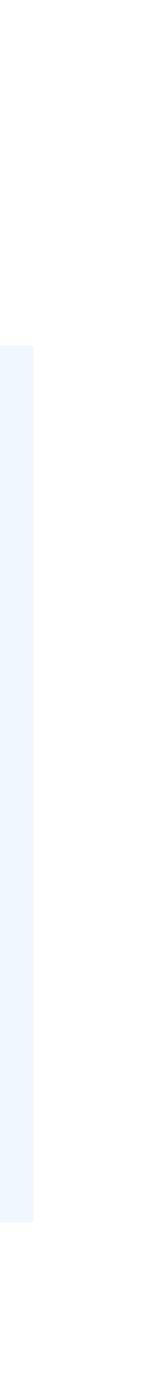


## **Contingent buyers**

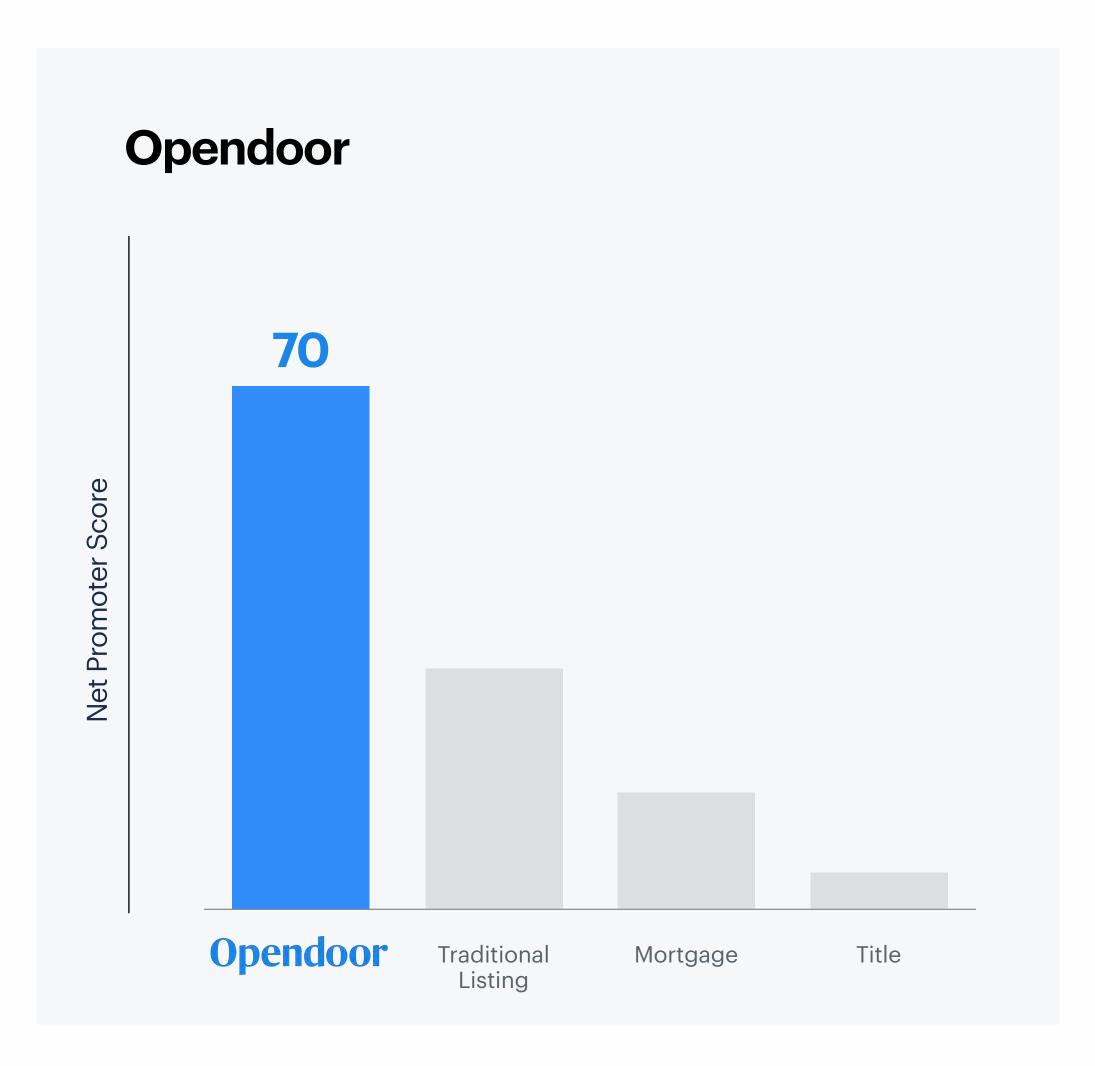
Customers who need to unlock equity in current home in order to close on their next one

633% of Opendoor sellers also looking to buy another home

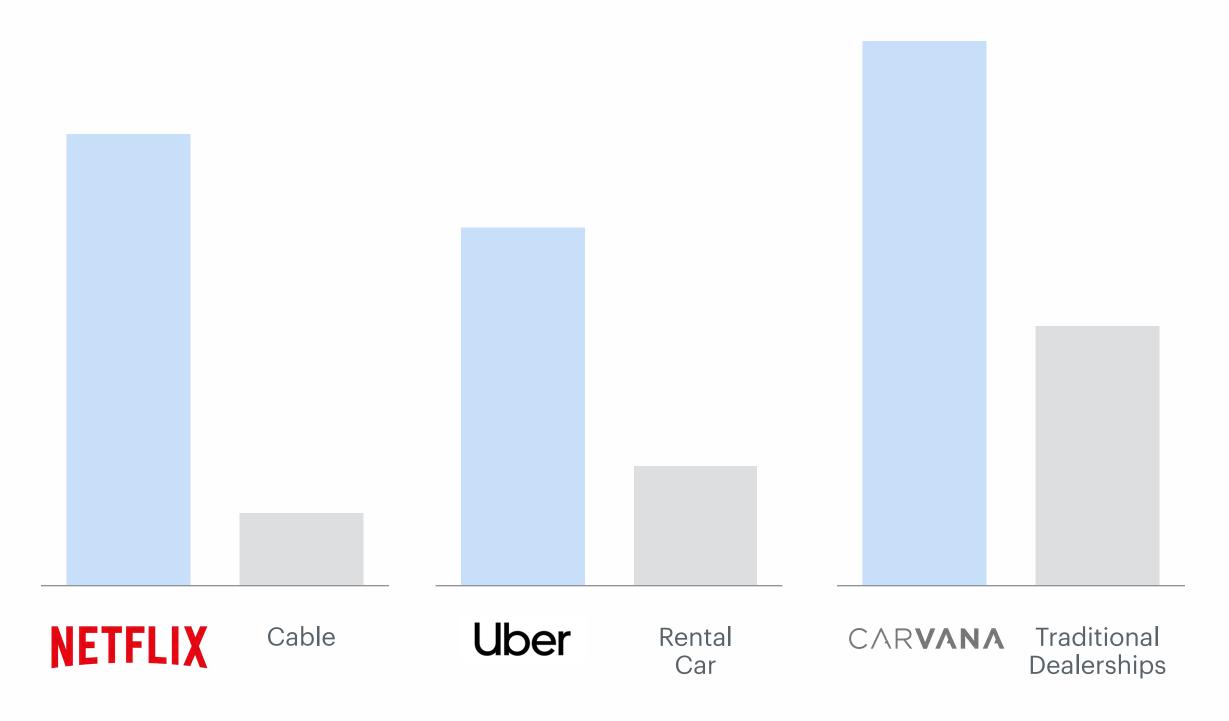
**50%** of Opendoor customers are selling their first home



## And are delighted by our experience



**Category Leaders** 

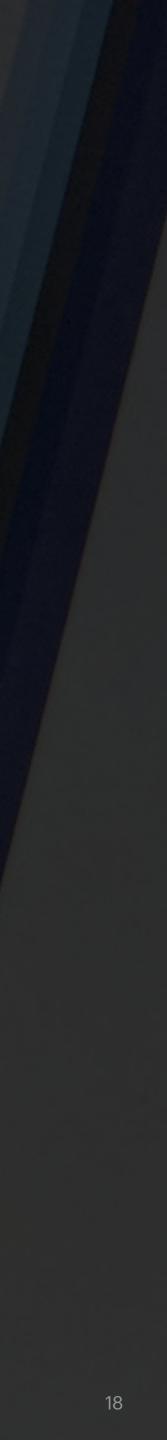


## Pricing and Technology Platforms



**lan Wong** Co-Founder, CTO

> Quality Score 9.38 I -0.1%



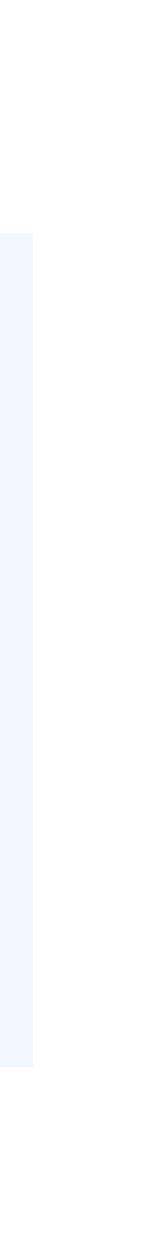
## Pricing & data science objectives

## Deliver competitive and accurate home valuations to sellers



## Set fees that anticipate dynamic market conditions



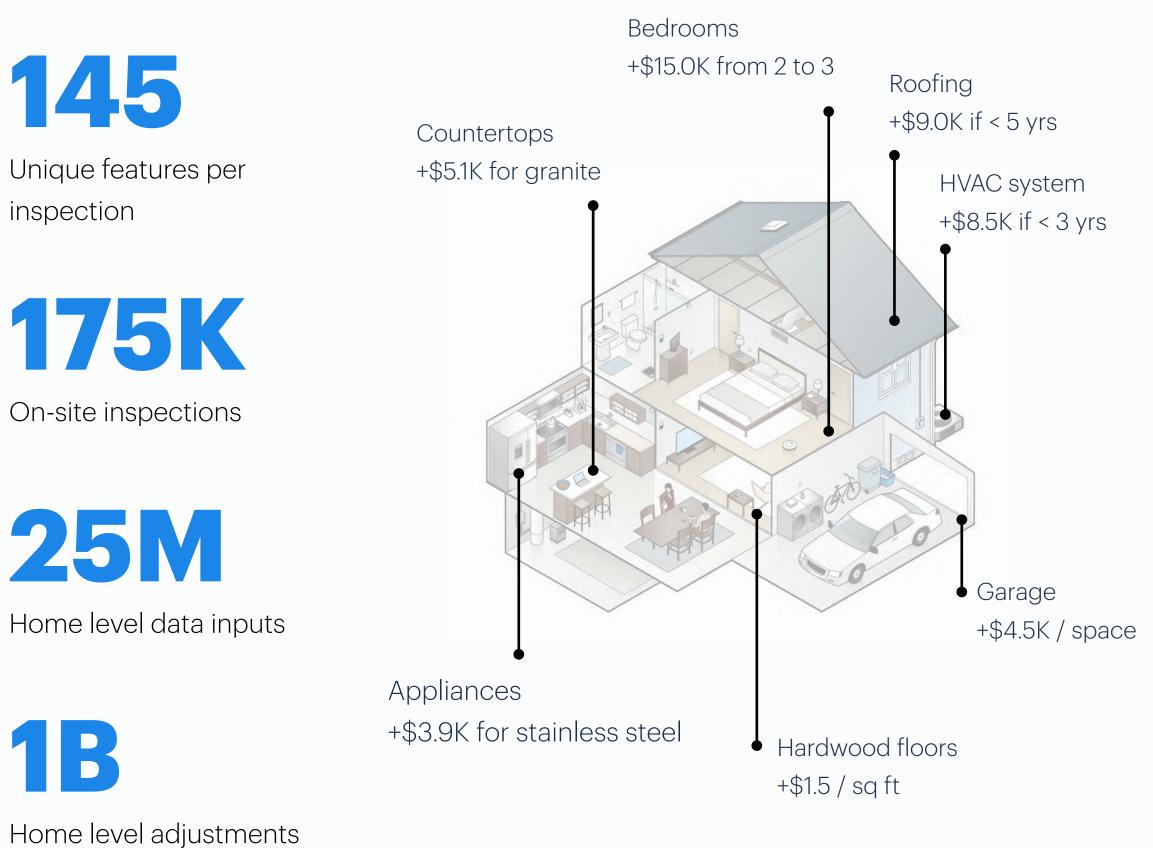


## Accuracy through proprietary, structured, hyper-local data

#### Third party + in-house / offline data

ta	MLS transaction
Market data	MLS prices
Mar	3rd party HPA
	Seller input flow
assets	Home assessment detail
ry data assets	Visitor traffic
Proprietar	Time spent in home
Pro	<b>Historical underwriting</b>

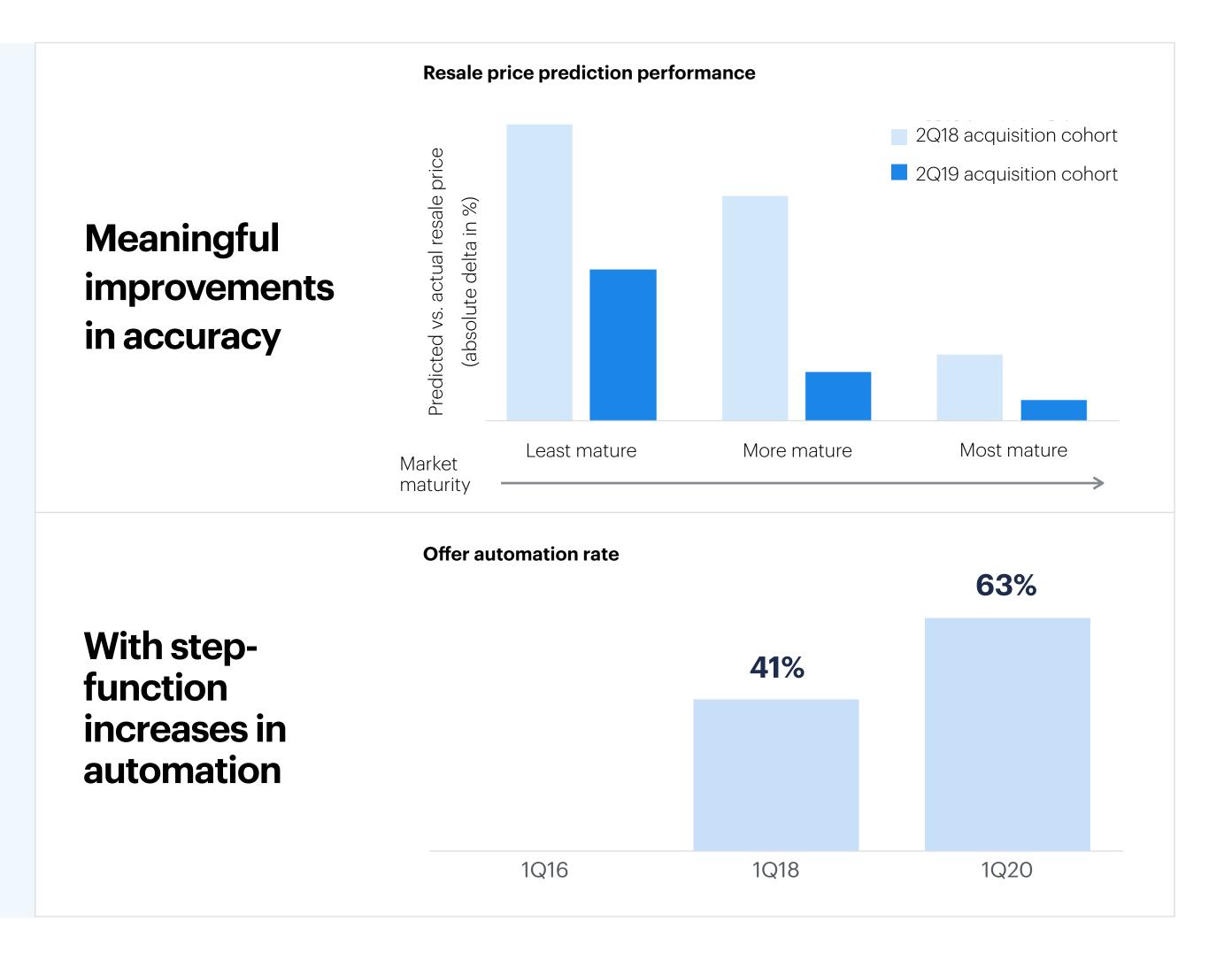
#### Feature level home data



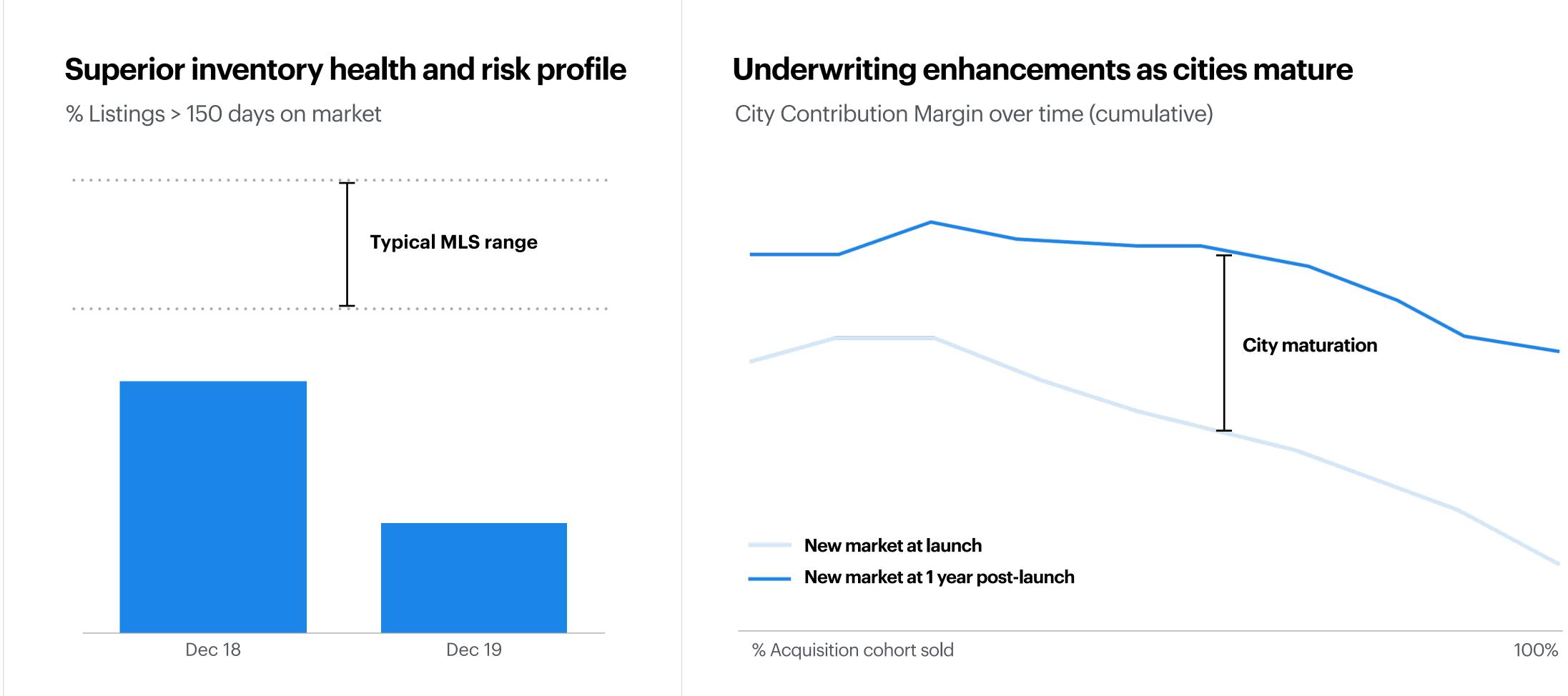
## With leading edge pricing models and tooling

## Models and tooling at each step from acquisition to resale





## Highly scalable, predictive & accurate pricing engine



Note: Days on market calculated as of month-end; MLS range based on Company estimates for current operating markets City contribution based on quarterly acquisition contract cohorts for a new market launched in 2018

# **Operations and Fulfillment**



Megan Meyer Toolson Head of Operations

opendoor.com

## Low cost, repeatable and scalable transaction platform

## **Data-science driven decision making**

Collect proprietary structured data at every step to feed pricing engine, drive decision making and support automation

## Centralization across the home journey

Consolidate tasks online and leverage scale economies

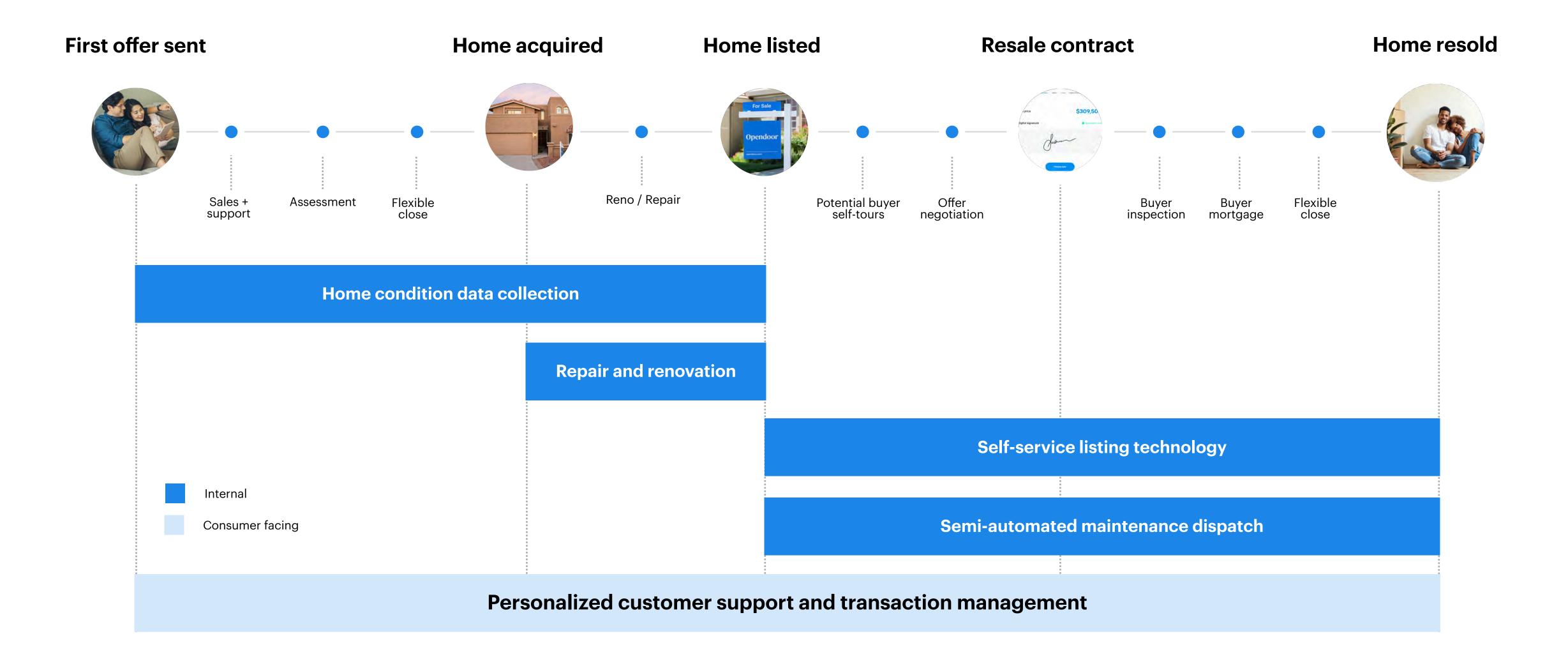
## Software-enabled, streamlined processes

Utilize software to enable accuracy, automation and remote workflows

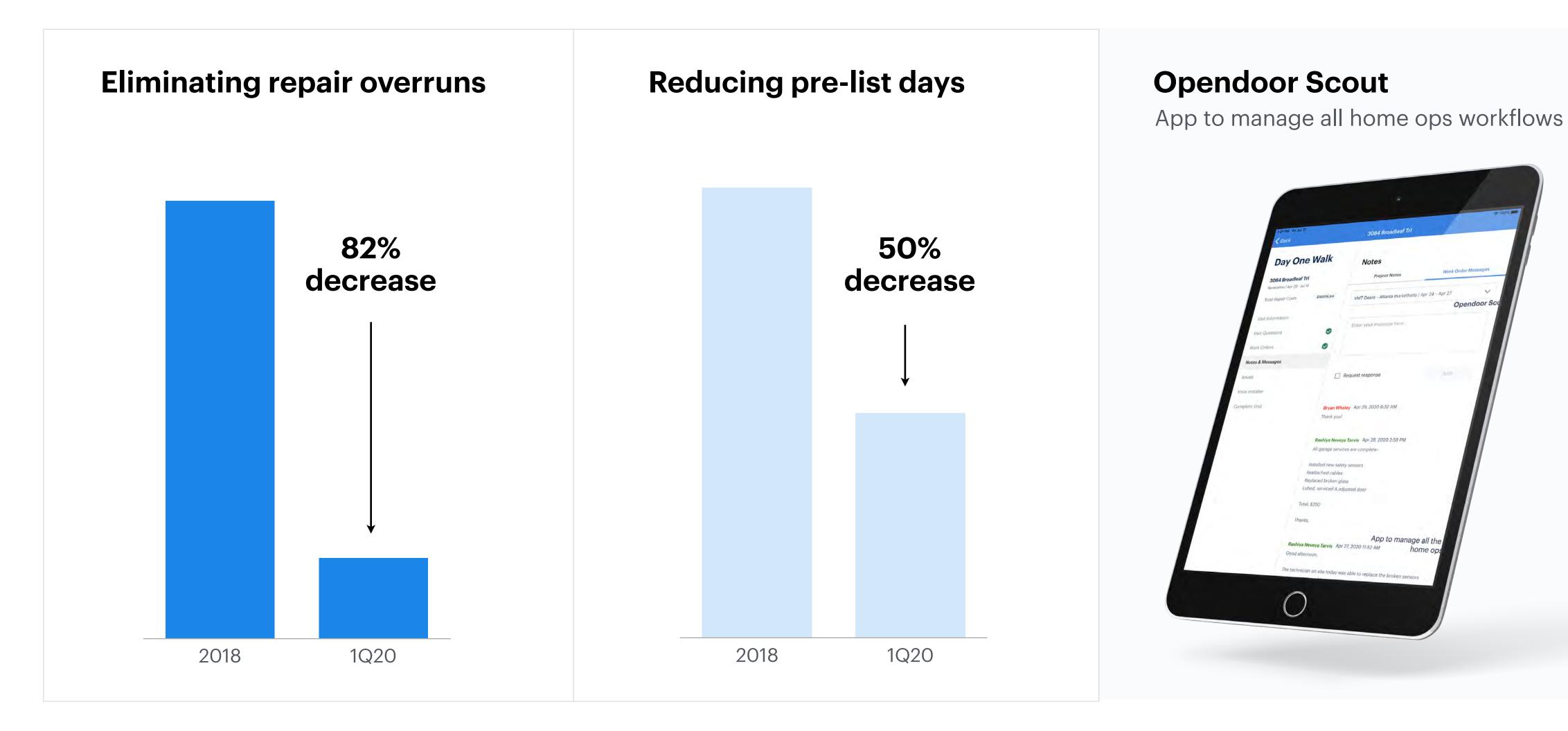
## Scale economies to drive down costs

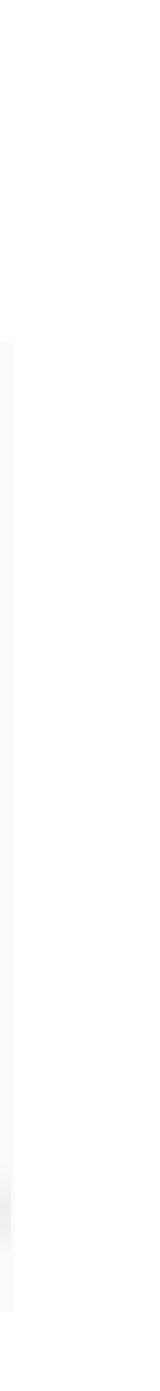
Leverage scale to drive material and labor discounts

## The journey of a home from offer to resale

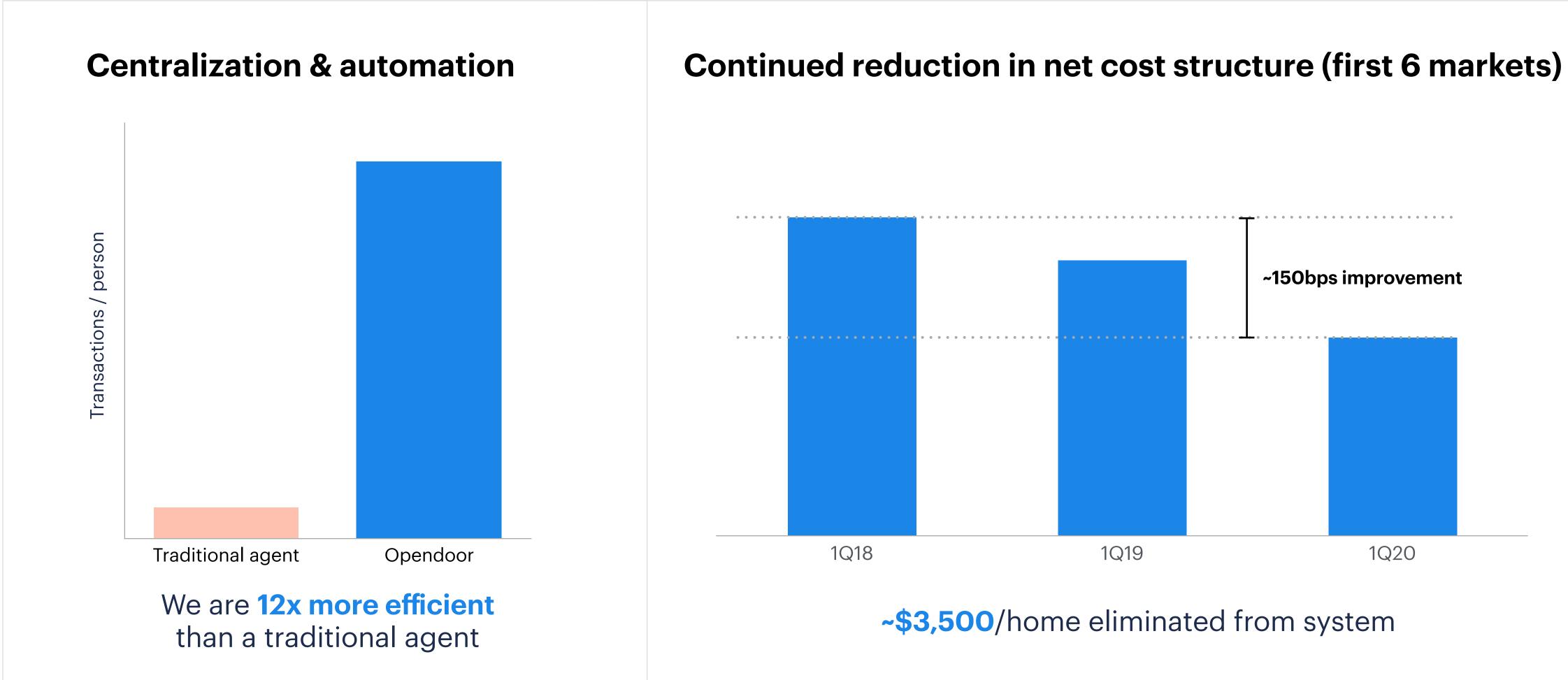


# Cost improvements in home repairs due to superior operational processes and software





## **Centralization & automation driving ongoing cost reductions**



Opendoor productivity based on 2019 total closes and average operator headcount; traditional agent based on National Association of Realtors report Note: Net cost structure based on transaction costs, holding costs, buyer broker commissions and interest expense, net of services contribution



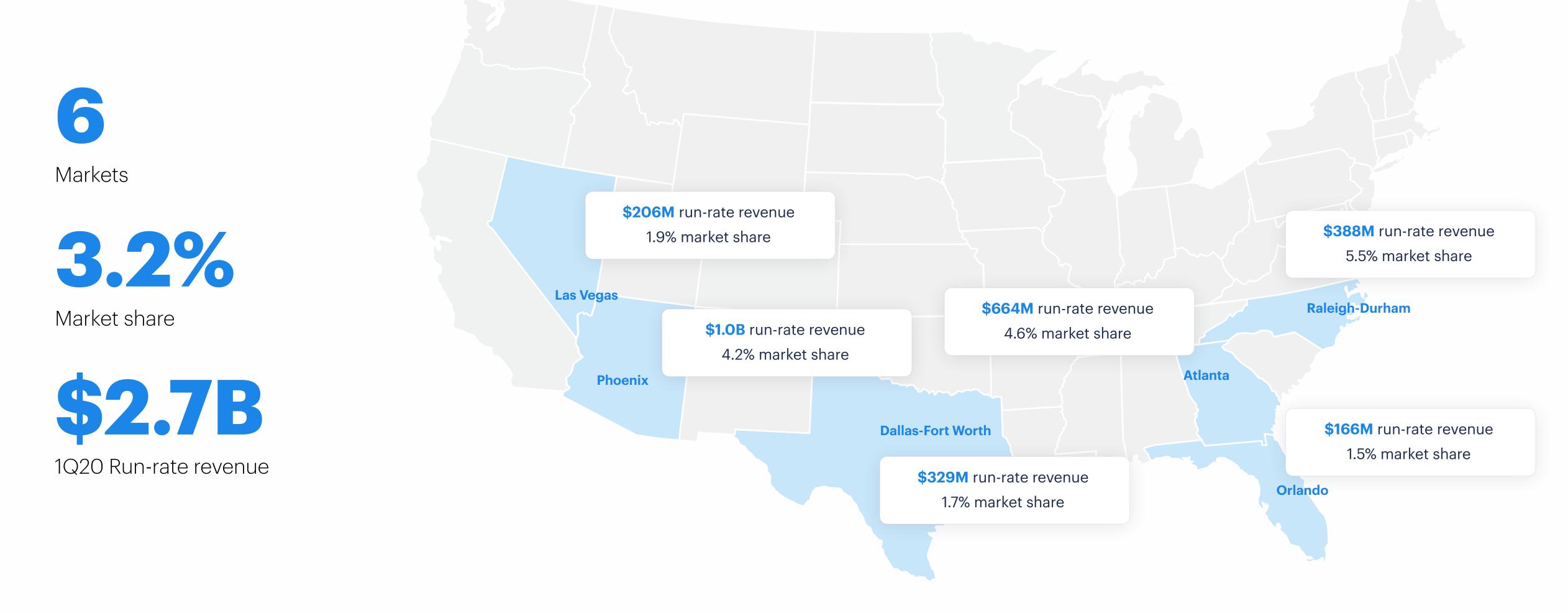
## Growth



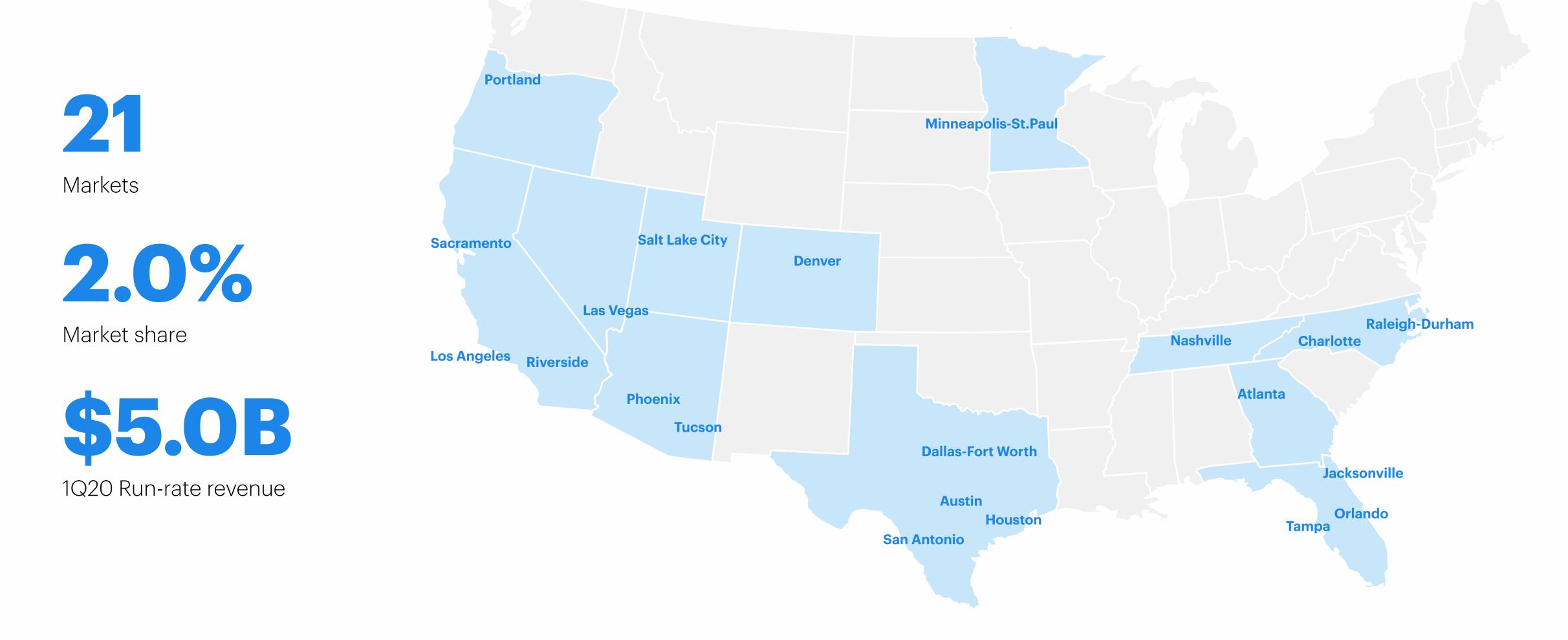
**Eric Wu** Co-founder, CEO



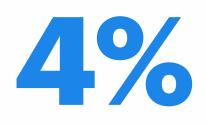
## Our first 6 markets reached \$2.7B run-rate revenue in 1Q20



## Today, we are in 21 markets and just scratching the surface



## Our current playbook takes us to \$50B in revenue



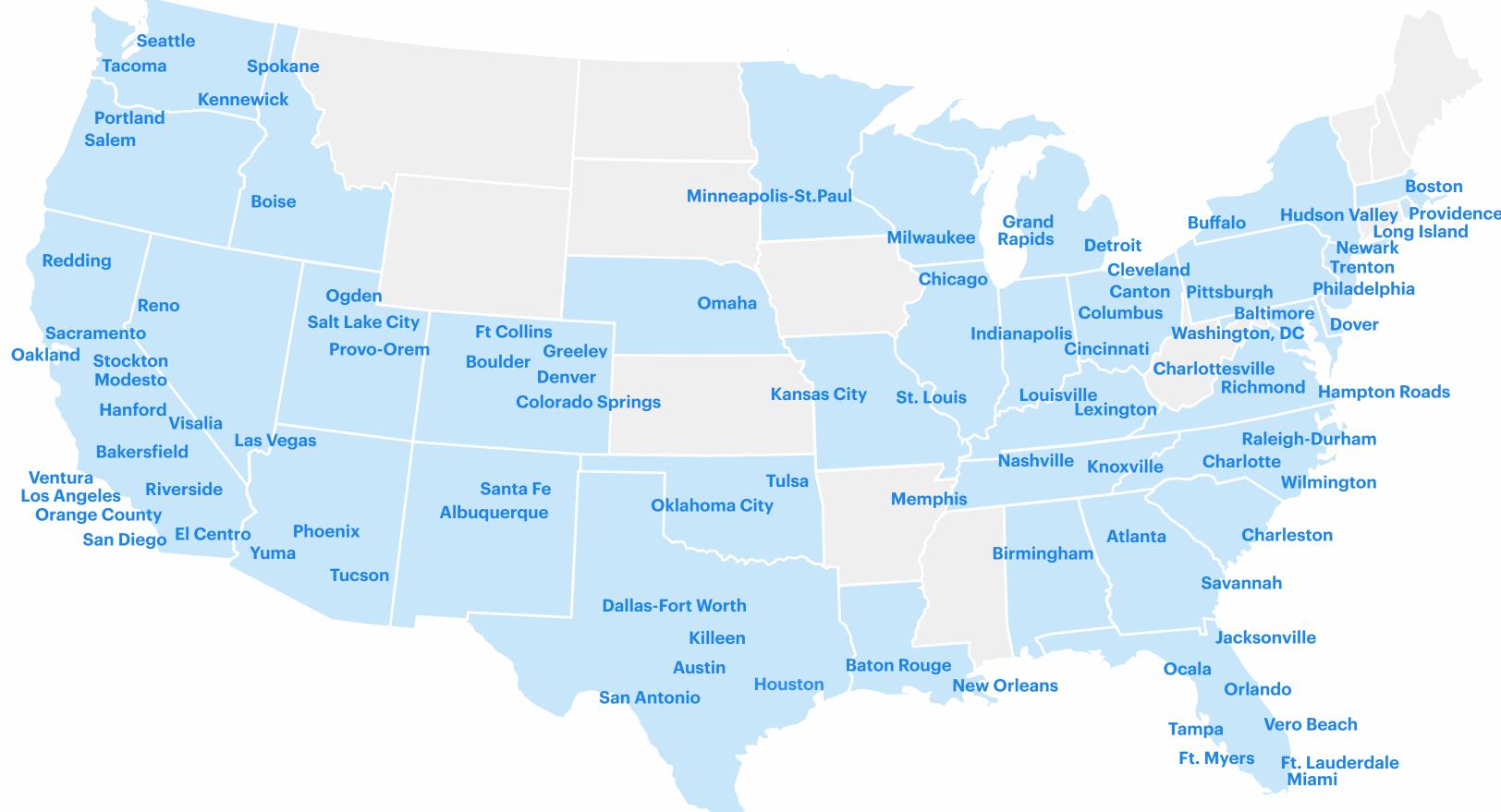
Market share

100

Markets



Run-rate revenue





## With a U.S. market potential of \$1.3T



87%

Homes in buy box of \$100K to \$750K







## **Track record of new market launches**

## Infrastructure in place to launch efficiently

## **Centralized customer operations**

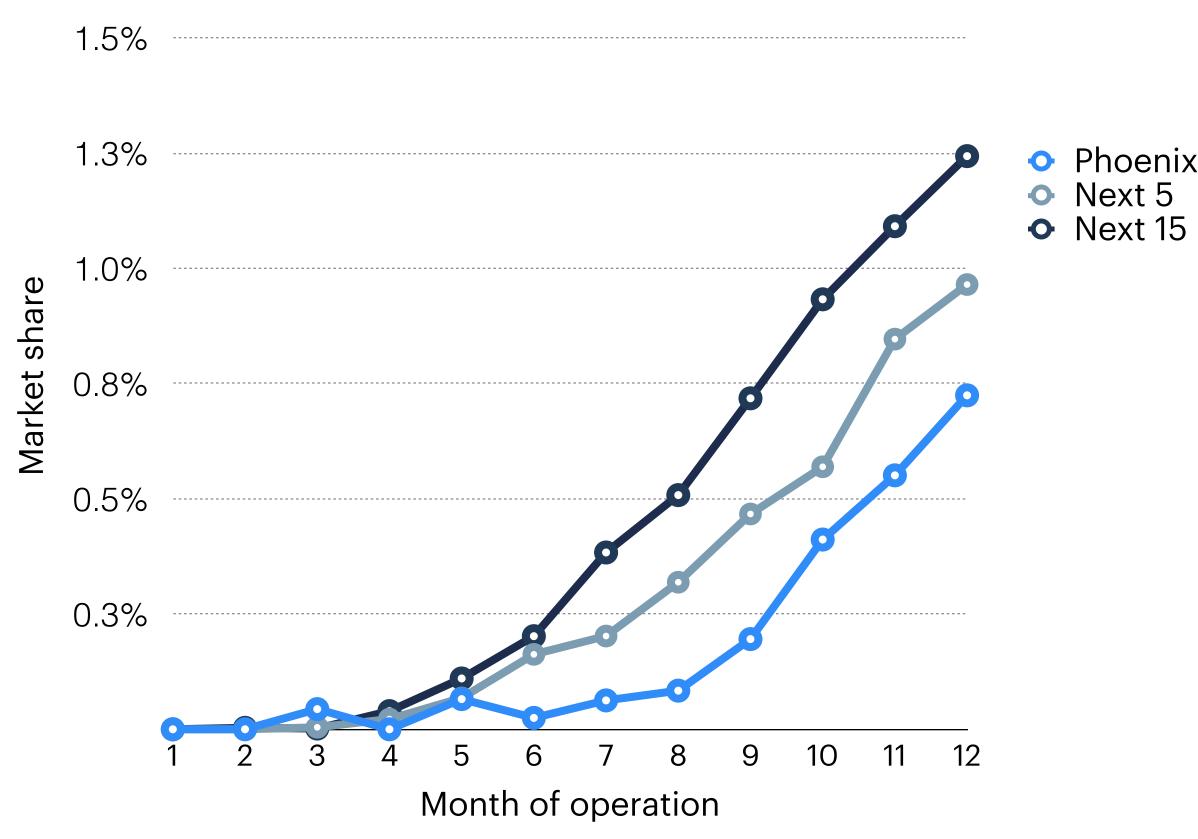
Centralized teams to service sellers and buyers end-to-end

## Scalable pricing systems

Mature market data improves pricing in new markets

## Small, efficient in-market launch teams

## Market share by market maturity





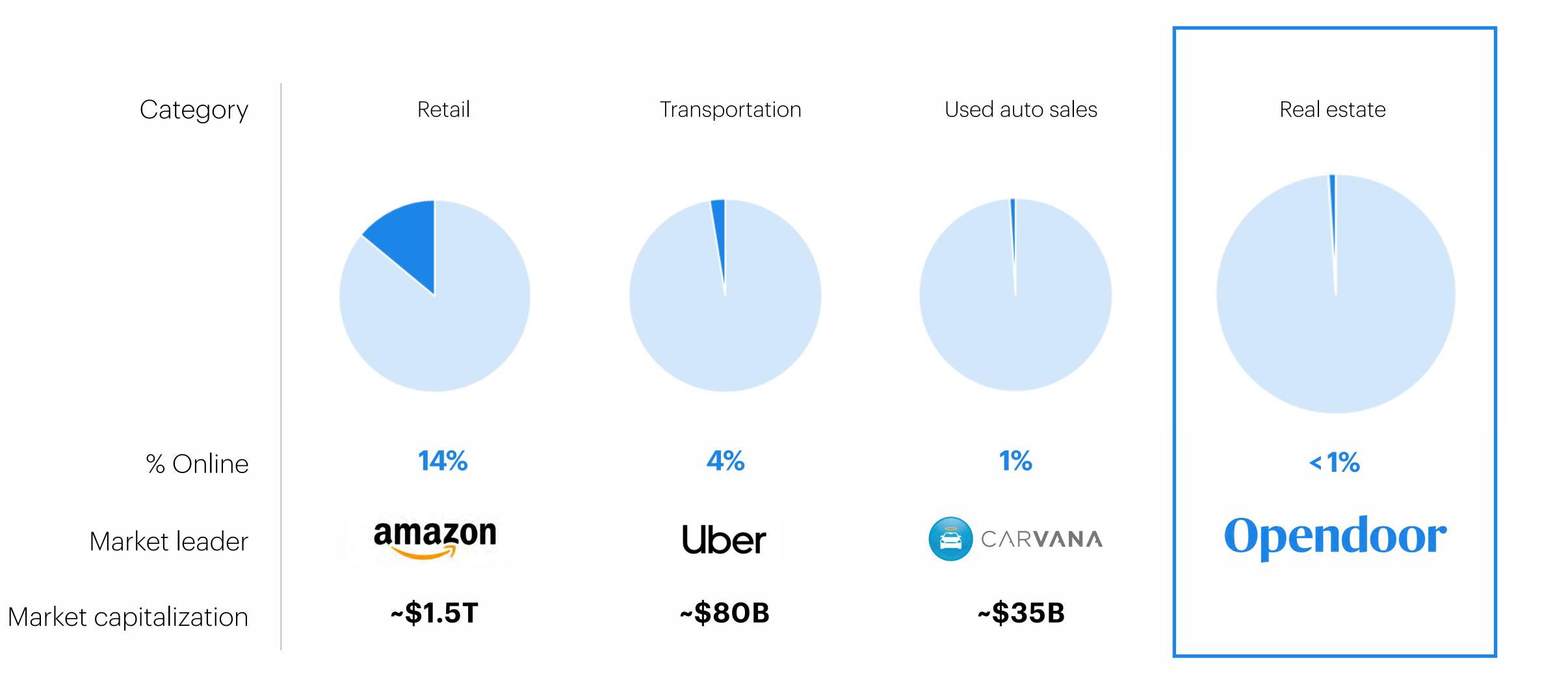
# The Future



**Eric Wu** Co-founder, CEO



## Early stages of the digital transformation in real estate



Note: Online penetration metrics are based on public filings and third party research; online penetration for real estate based on available iBuyer information Market capitalization values are approximated as of November 11, 2020

## **COVID-19** has accelerated shifts in consumer behavior

Customers are prioritizing safety **Customers are demanding digital first experiences** 

De-urbanization is occurring as buyers avoid dense areas Demand for housing in our markets is strengthening Opendoor provides a digital, contact-less way to buy and sell a home

Opendoor



# Consumers demand digital experiences for the services that revolve around the home

Title and Escrow

Financing

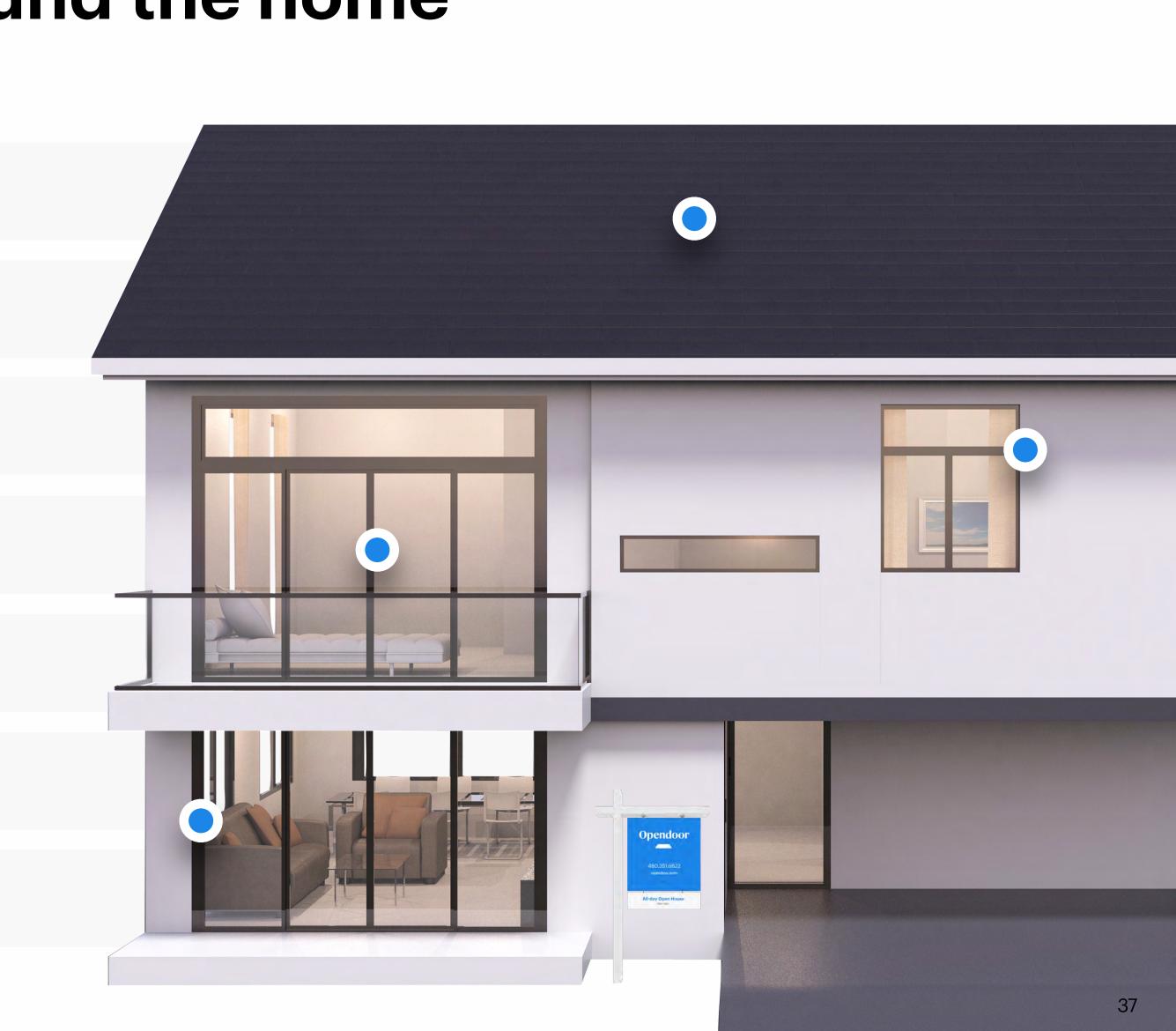
Insurance

Warranty

Upgrades

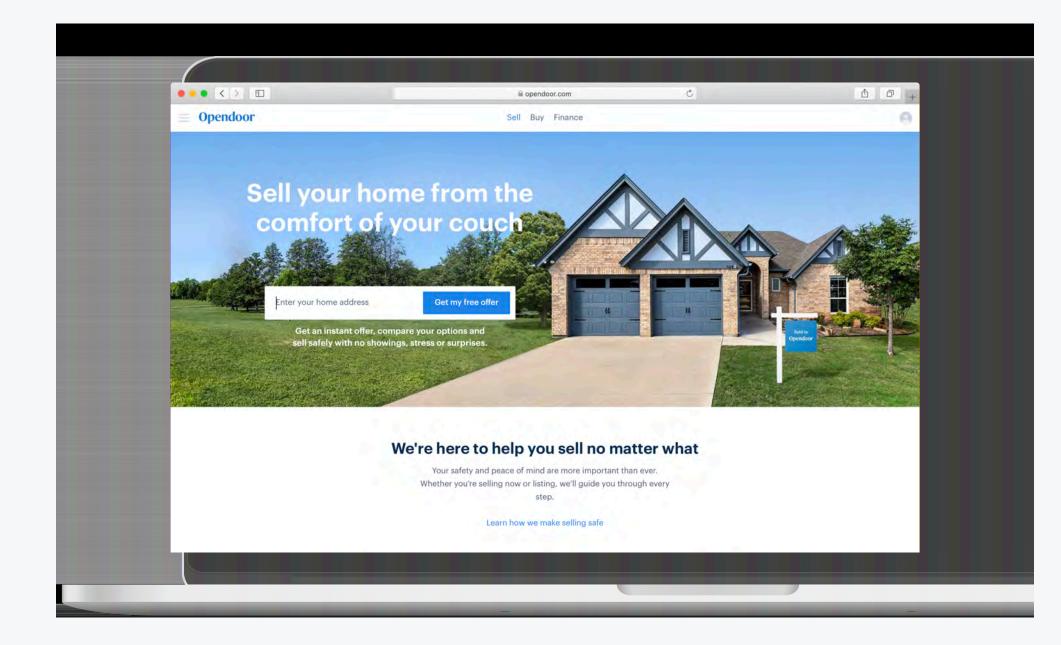
Home maintenance

Moving services

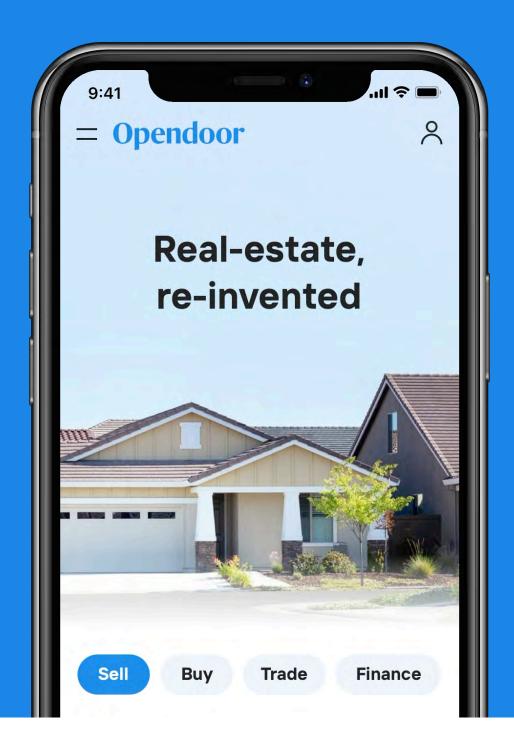


## As the market leader, we are just getting started

## Today We've transformed how people sell a home



### Tomorrow We will transform how people move



Digital one-stop shop to move



# Financial Overview

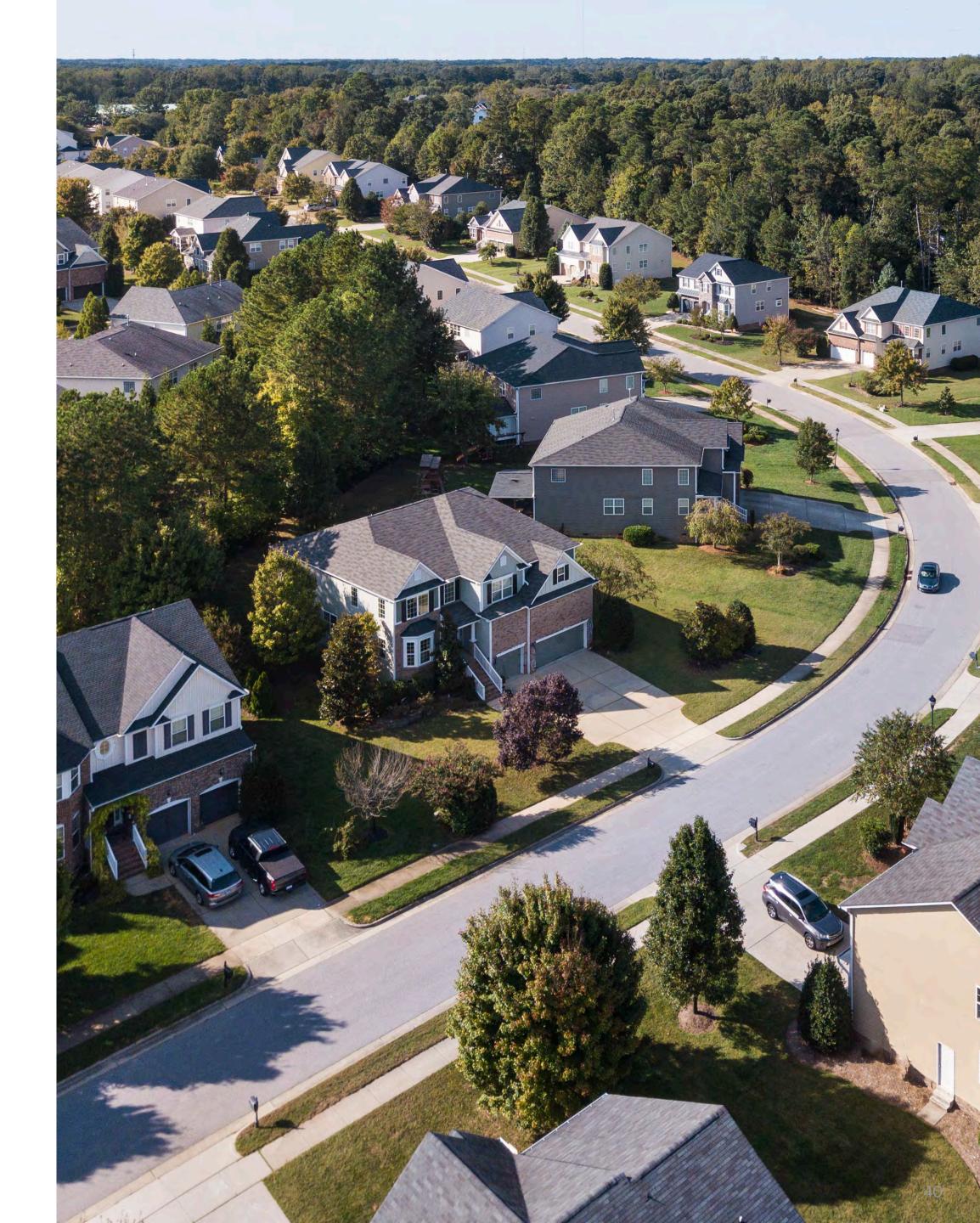


Carrie Wheeler

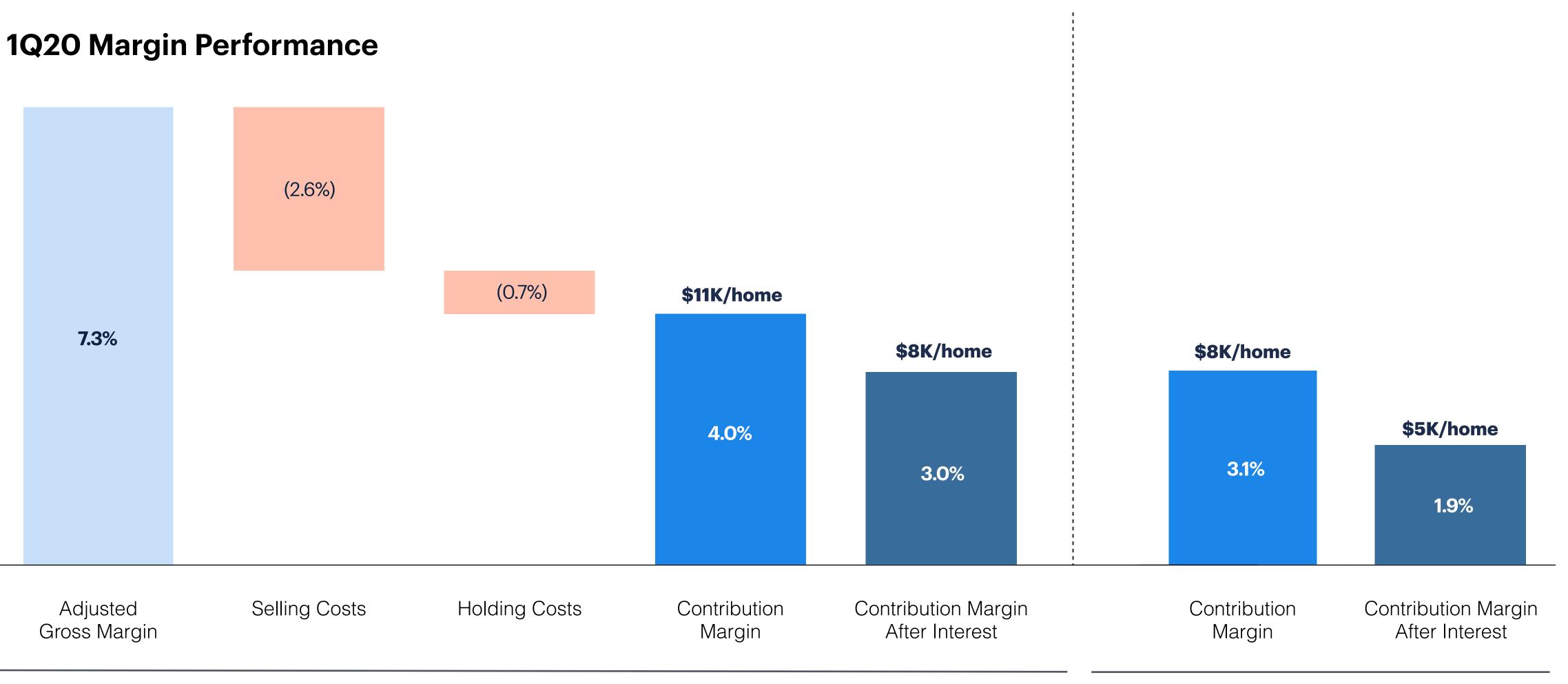


## **Financial overview**

- Unit economics
- Historical performance
- 2020 and 2021 review
- **Balance sheet review**
- Projections



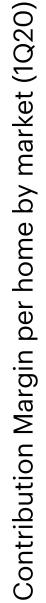
## We have proven, positive unit economics

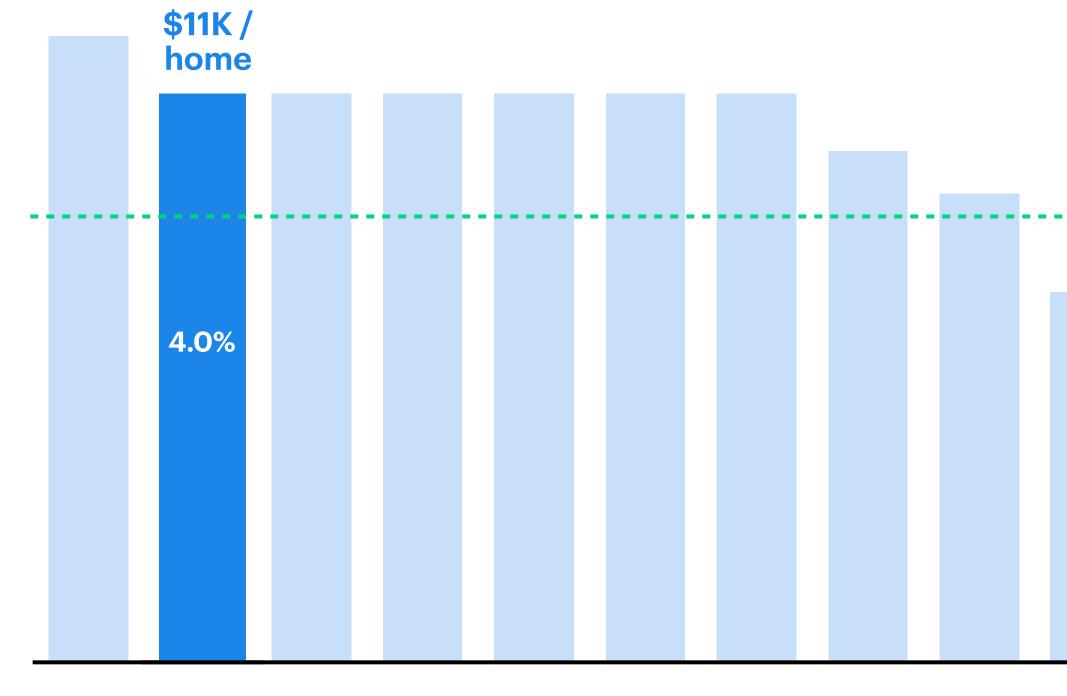


#### Phoenix

#### **Total Company**

## The vast majority of our markets are CM positive





Phoenix

## **\$8K / home**

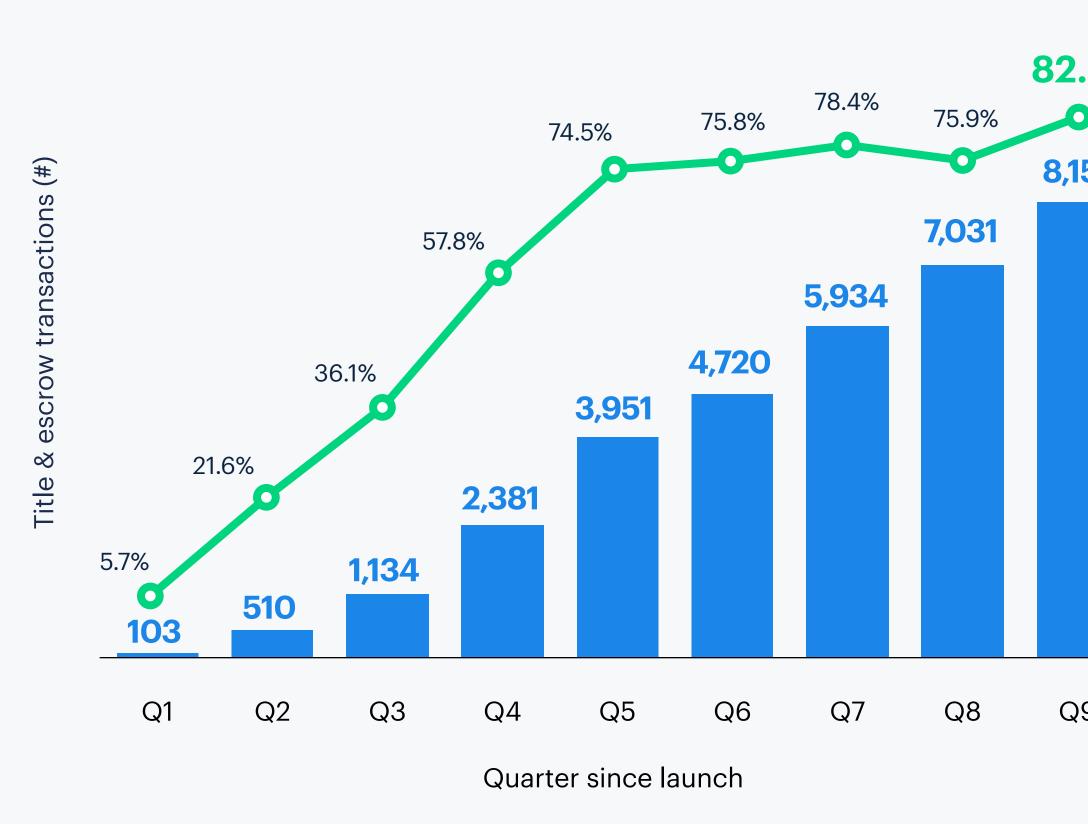
TotalCo Contribution Margin

## 90%

of markets are CM positive

## **Demonstrated success in adding high margin services**

#### First proof point with title & escrow



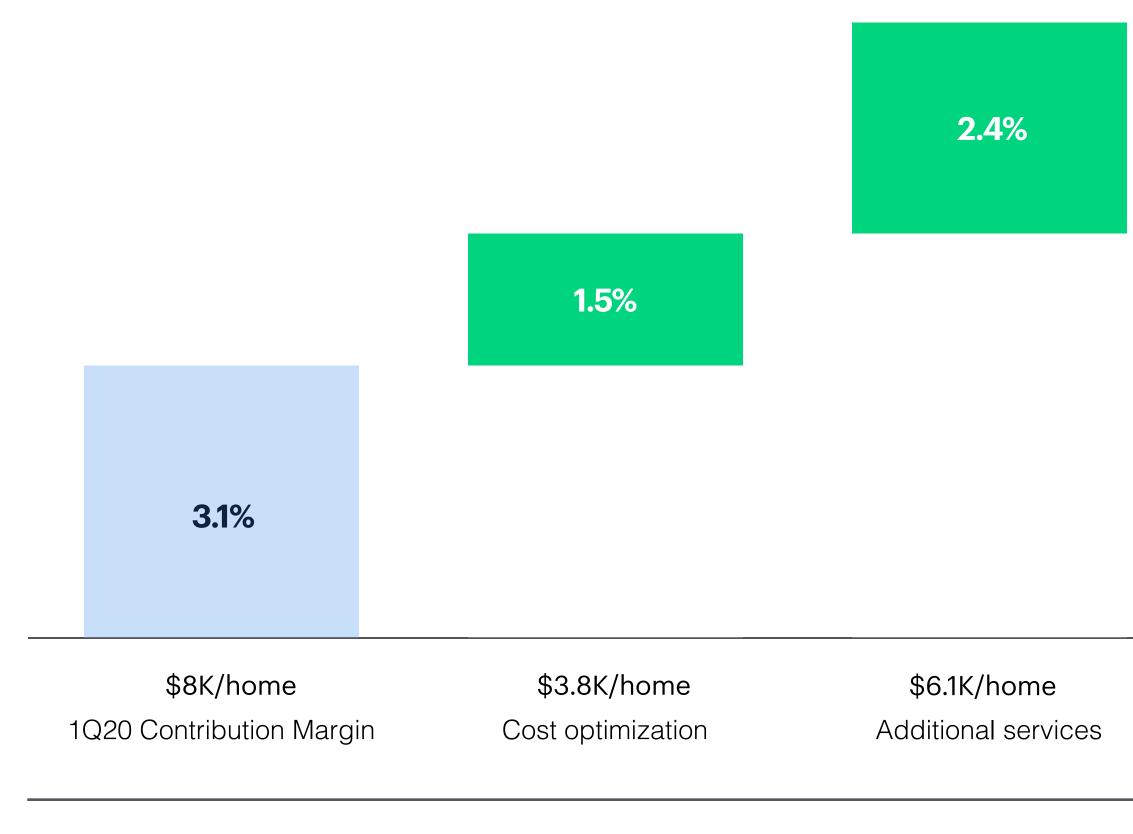
Attach rate based on total acquisition and resale closes in markets where Company title product is active, beginning 3Q17 Note: Active adjacent services Contribution Margin / home based on Company forecasts assuming \$250K home. To be launched category reflects Company estimates

#### **Adjacent services roadmap**

<b>9</b> %			Established	Target CM / home
0	<b>o</b> 80%		Title & Escrow	\$1,750
2.9%			<b>Recently launched</b>	
	60%	Attach rate (%)	Home Loans	\$5,000
	40%	Attach	Buy with Opendoor	\$5,000
	20%		List with Opendoor	\$3,750
			To be launched	
)9			Home warranty, upgrade & remodel, home insurance, moving services	\$7,500

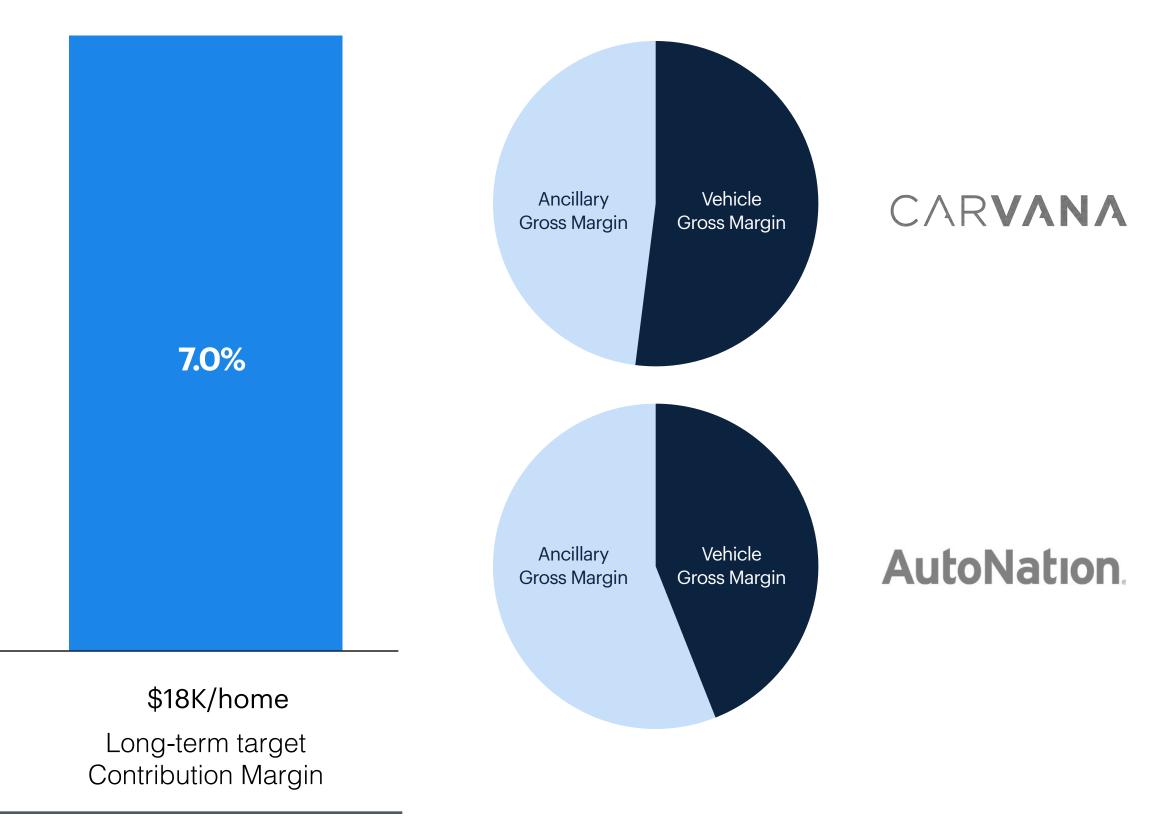


## Significant margin upside from additional services and cost optimization



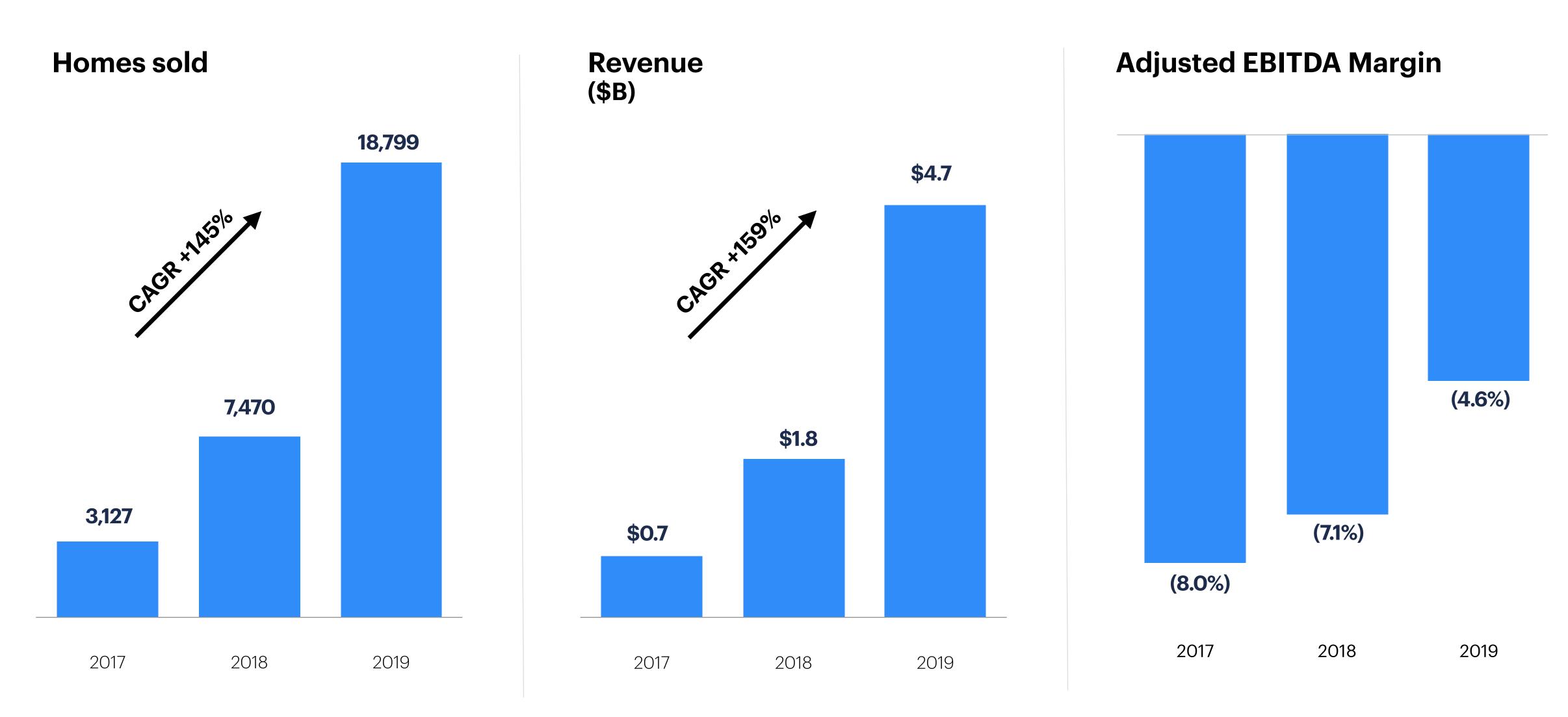
#### **Total Company**

Note: Contribution Margin presented is non-GAAP, see reconciliation in Appendix \$ amounts based on 1Q20 Revenue per home Cost optimization includes selling cost and holding cost improvements Carvana and AutoNation business mix based on public filings; AutoNation mix excludes parts and warranty services



Expect ~50 / 50 long-term unit margin composition, similar to other "trade-in" business models

## Rapid growth at scale and improving profitability



Note: Adjusted EBITDA Margin is a non-GAAP metric, see reconciliation in Appendix 1Q20 run rates do not reflect the full impact of COVID-19; see Summary Financials for full-year 2020 projections

## Updated expectations for 2020

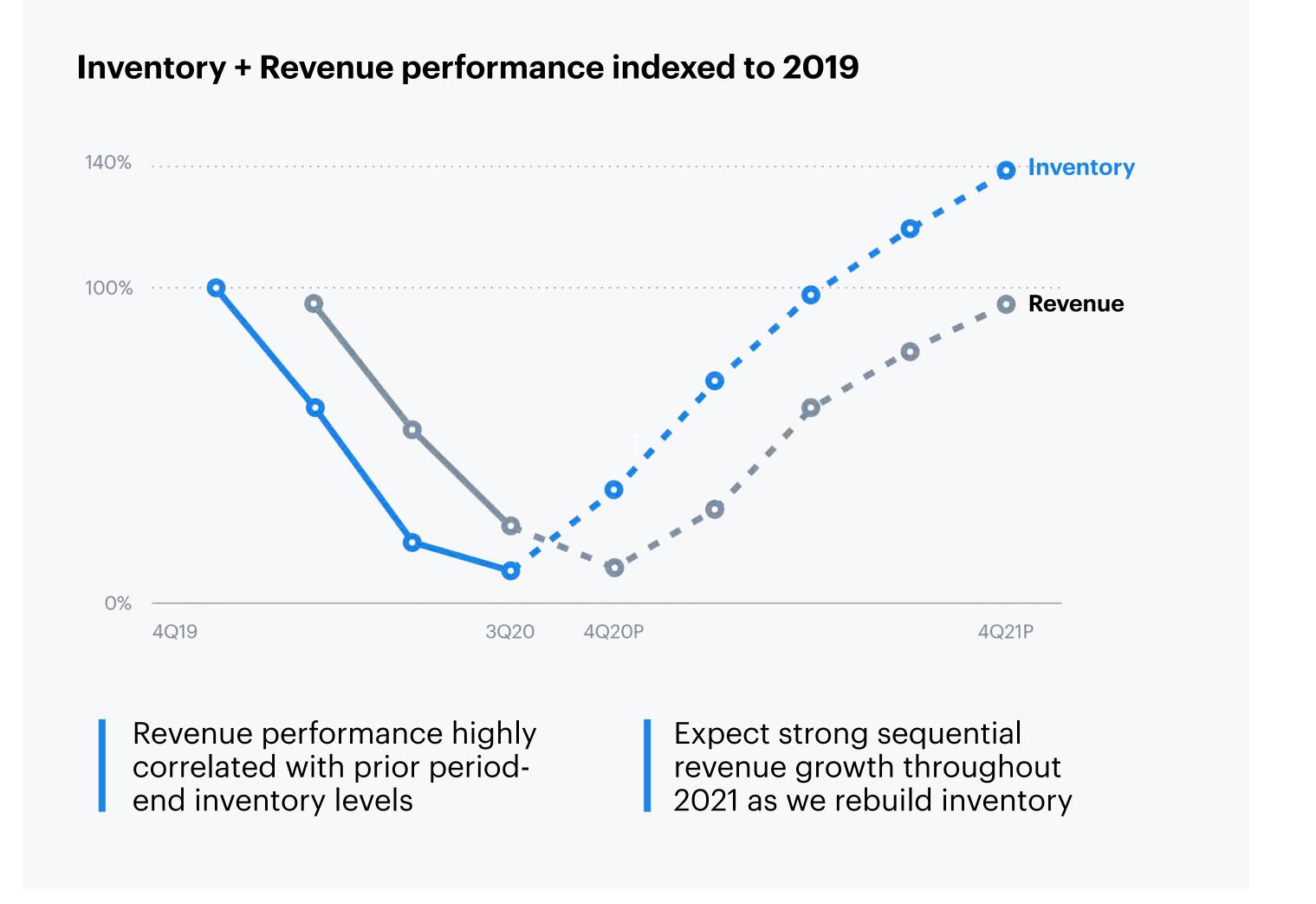
#### **Recent financial results**

\$ in millions	YTD Sep-19	YTD Sep-20	3Q19	3Q20		Prior 2020E	Updated 2020E
Homes Sold	13,768	9,064	4,783	1,232		9,673	9,750
Total Revenue	\$3,485	\$2,334	\$1,211	\$339		\$2,455	\$2,500
<b>Adjusted Gross Profit</b>	\$226	\$173	\$80	\$33	_	\$172	\$190
% Margin	6.5%	7.4%	6.6%	9.8%		7.0%	7.6%
<b>Total Contribution Profit</b>	\$74	\$79	\$29	\$20		\$72	\$90
% Margin	2.1%	3.4%	2.4%	5.8%		3.0%	3.6%
<b>Adjusted EBITDA</b>	(\$159)	(\$71)	(\$53)	(\$21)	_	(\$141)	(\$120)
% Margin	(4.6%)	(3.0%)	(4.4%)	(6.2%)		(5.7%)	(4.8%)

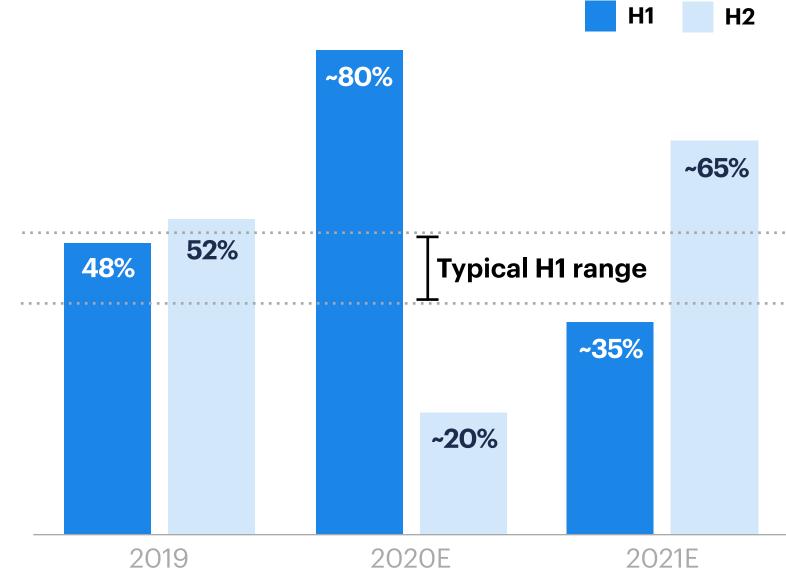
Note: Adjusted Gross Profit and Adjusted EBITDA are non-GAAP metrics, see reconciliation in Appendix for historical numbers

#### Updated 2020 outlook

## **2021 Inventory and Revenue trajectory**

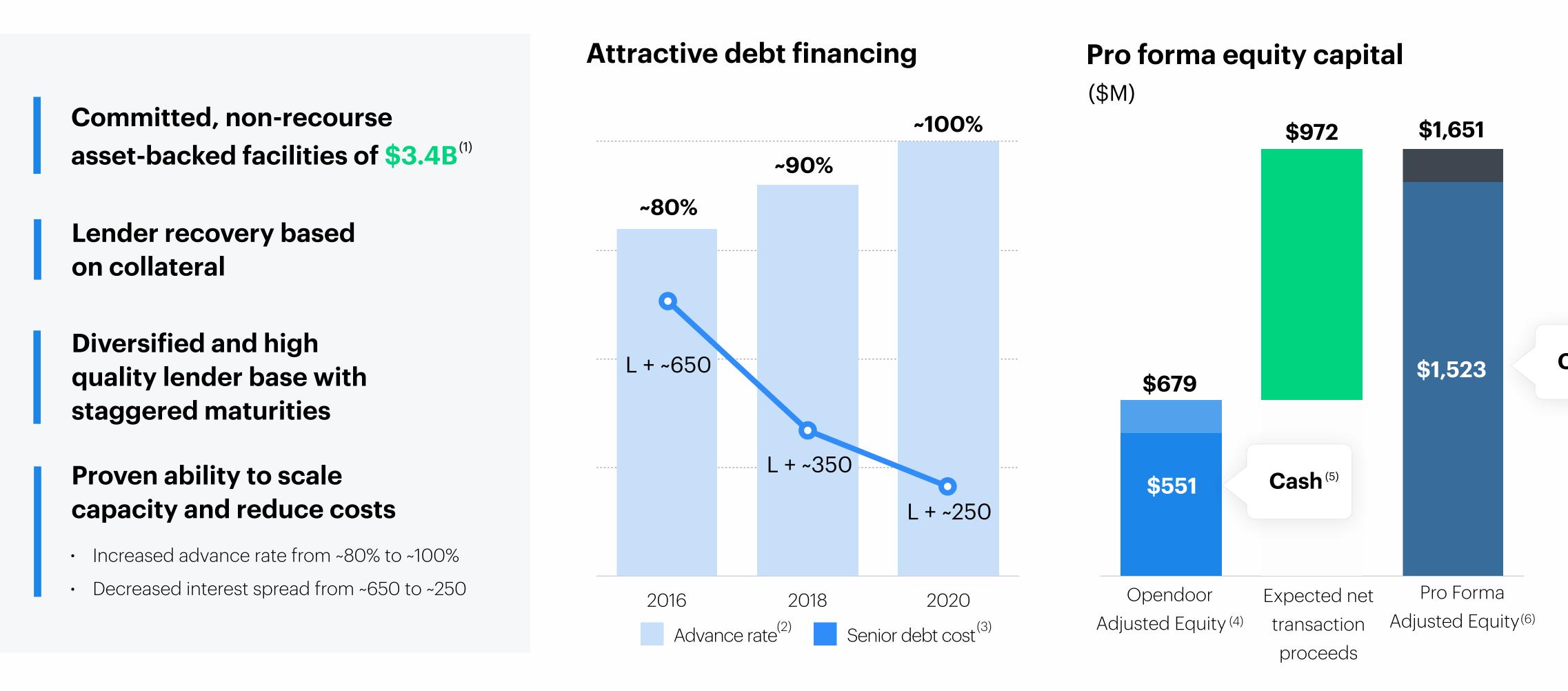


#### 1H / 2H Revenue cadence



Inventory dynamics in 2020 and 2021 will drive revenue cadence for next year

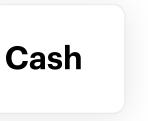
## Well capitalized with scalable, efficient financing in place



Note:

(6) Assumes no redemptions

As of September 30, 2020, \$3.4bn in total borrowing capacity with \$2.0bn in committed capacity. Debt facilities are restricted use for the purchase of homes
 Advance rate and senior debt cost are representative. Advance rate represents the combined senior and mezzanine advance on the purchase price of homes at time of acquisition
 Interest rates presented are an approximate average, weighted by senior bank committed capacity
 Adjusted Equity is a non-GAAP metric. As of September 30 2020, Adjusted Equity was equal to \$673M in GAAP equity plus \$6M in Warrant Liabilities
 Cash includes Unrestricted Cash and Marketable Securities as of September 30, 2020



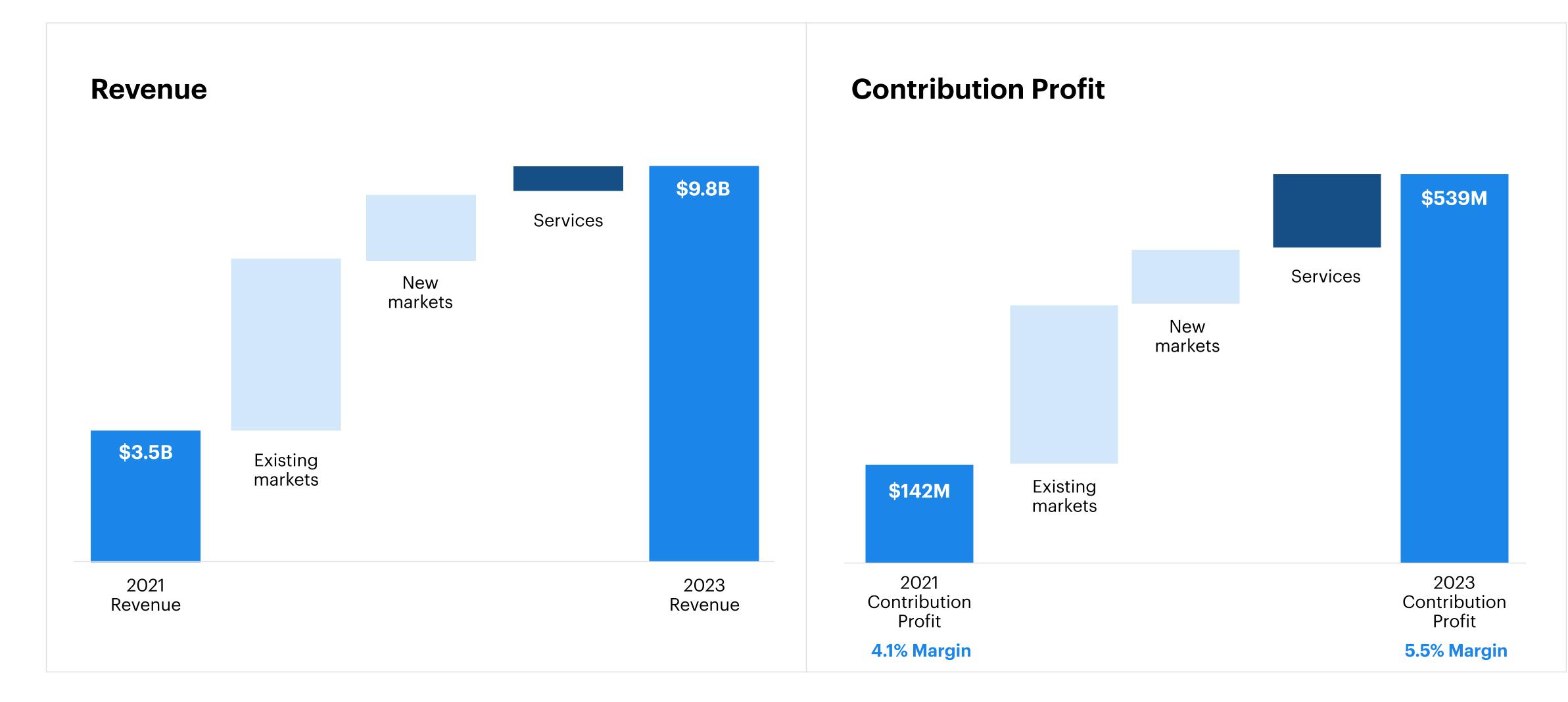


## Summary financials

	2017	2018	2019	2020P	2021P	2022P	2023P
Homes Sold	3,127	7,470	18,799	9,750	13,458	24,030	37,689
% YoY Growth	113%	139%	152%	(48%)	38%	79%	57%
Total Revenue (\$B)	\$0.7	\$1.8	\$4.7	\$2.5	\$3.5	\$6.2	\$9.8
% YoY Growth	109%	159%	158%	(47%)	38%	79%	58%
<b>Adjusted Gross Profit (\$M)</b> % Margin	\$66 9.3%	\$146 7.9%	\$297 6.3%	\$190 7.6%	\$269 7.8%	\$521 8.4%	\$892 9.1%
<b>Contribution Profit (\$M)</b>	\$31	\$65	\$92	\$90	\$142	\$290	\$539
% Margin	4.4%	3.5%	1.9%	3.6%	4.1%	4.7%	5.5%
% YoY Growth	-	107%	42%	(2%)	58%	104%	86%
<b>Contribution Margin After Interest (\$M)</b>	\$24	\$43	\$27	\$60	\$116	\$239	\$458
% Margin	3.4%	2.4%	0.6%	2.4%	3.3%	3.9%	4.7%
% YoY Growth	-	82%	(36)%	118%	93%	106%	92%
Adjusted EBITDA (\$M)	(\$57)	(\$131)	(\$218)	(\$120)	(\$185)	(\$123)	\$9
% Margin	(8.0%)	(7.1%)	(4.6%)	(4.8%)	(5.4%)	(2.0%)	0.1%



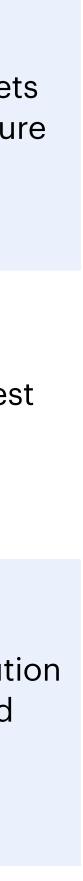
## Breakdown of expected growth drivers





## Long-term margin targets

Metric	2018	2019	YTD 2020	Long-term target	Key drivers
Total Contribution Margin	3.5%	1.9%	3.4%	7 - 9% (\$20K/home)	<ul> <li>Maturation of existing, launched markets</li> <li>Continuing optimization of cost structure</li> <li>Penetration of high margin services</li> </ul>
<b>Contribution Margin After Interest</b>	2.4%	0.6%	2.2%	6 - 8% (\$17.5K/home) <sup>(1)</sup>	<ul> <li>Assumes 100bps of steady-state interest expense</li> </ul>
Adjusted EBITDA Margin	(7.1%)	(4.6%)	(3.0%)	4 - 6%	<ul> <li>Flow-through from improving contribution</li> <li>Leverage on operations, marketing and fixed operating costs</li> </ul>



## Investment highlights

### Massive, fragmented market

U.S. real estate industry is ripe for disruption

#### **Superior consumer experience**

Digital experience transforming a highly inefficient process

#### Market innovator and leader with low cost transaction platform

Highly efficient platform to buy and sell real estate

#### Rapid growth and scale

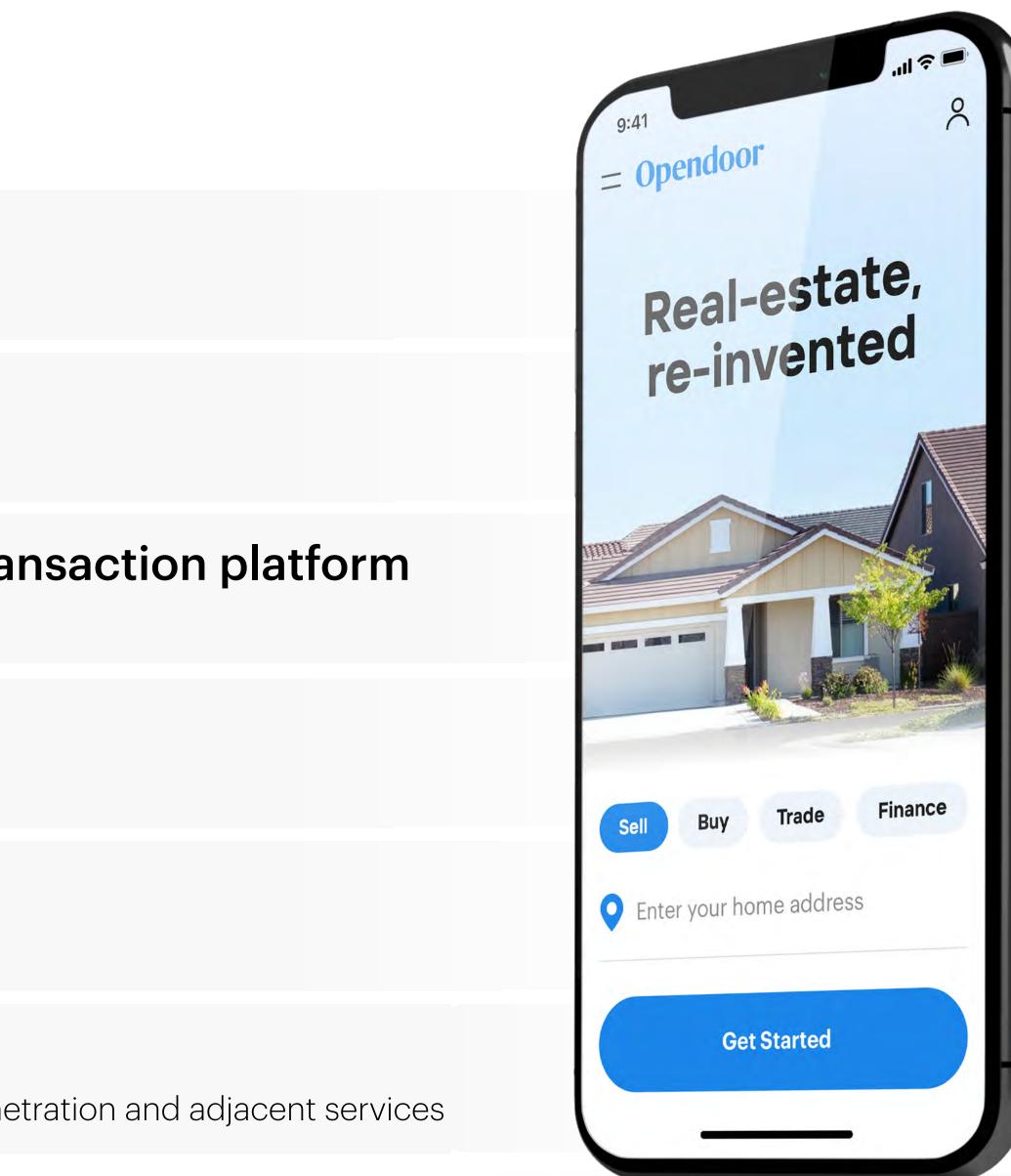
Demonstrated ability to grow rapidly and efficiently

#### Strong unit economics

Proven, replicable margins across multiple markets

#### Significant upside ahead

Revenue growth and margin improvement expected via market penetration and adjacent services





Eric Wu Co-founder, CEO **Carrie Wheeler** CFO







Rajiv Krishnarao Head of Finance

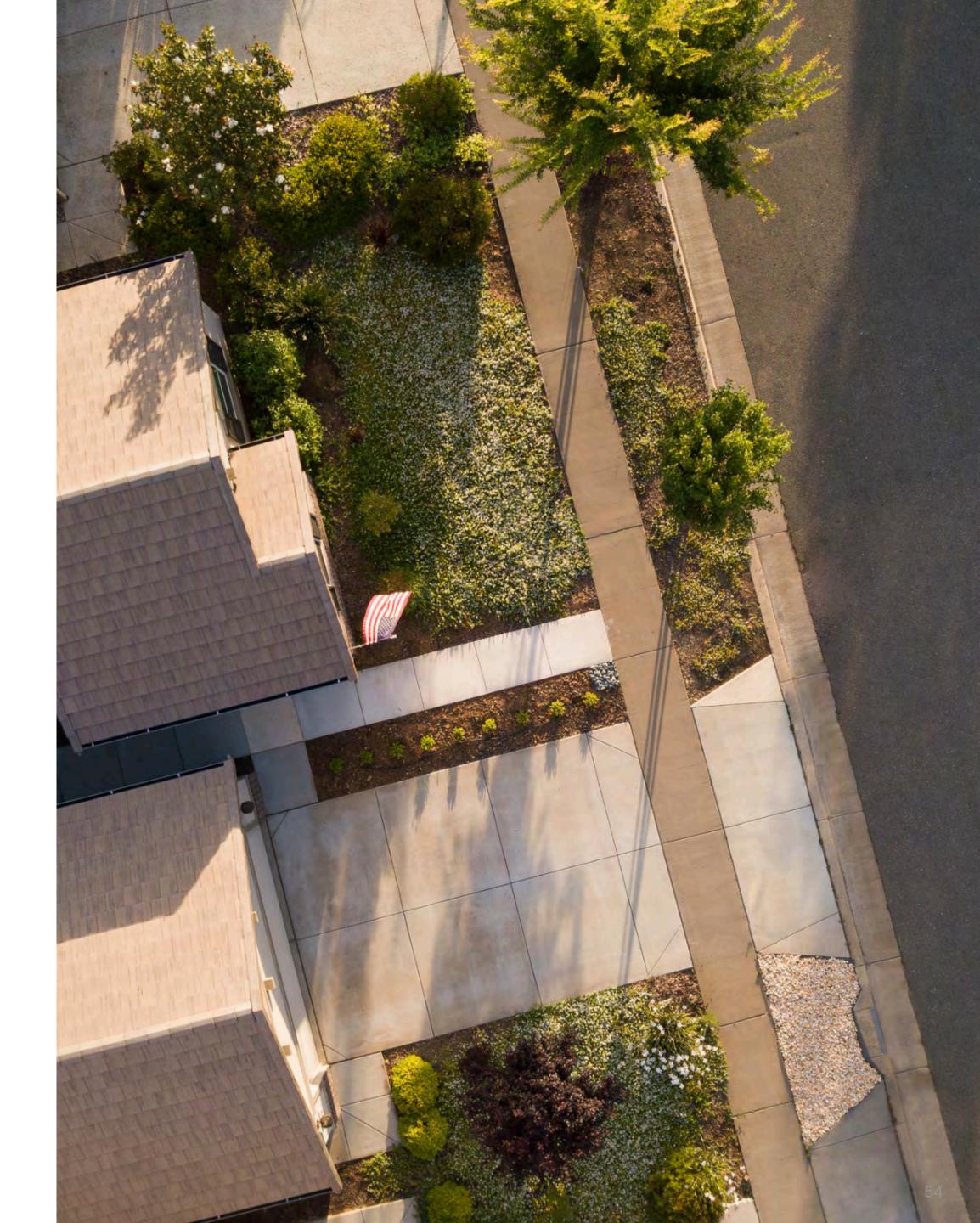
**Dod Fraser** Head of Capital Markets





## **1.** Additional financial information

#### 2. Inventory profile and management



## **Non-GAAP Reference**

Key Metric	Key Component	GAAP P&L Reference	Description
Total Revenue			Transaction Revenue (Net Resale Price x Homes Sold) + Ancillary Product Revenue
Less:	Net Purchase Price	Cost of Revenue	Headline Purchase Price net of Service Charge
Less:	Net Repairs	Cost of Revenue	Reno / repair spend net of any repair charges to seller
Less:	Ancillary Product COGS	Cost of Revenue	COGS related to ancillary products such as Title & Escrow
Adjusted Gross Profit			Gross Profit related to homes sold in a specific period
Less:	Holding Costs	Sales, marketing, and operations	Property taxes, utilities, insurance, cleaning, and HOA dues
Less:	Selling Costs	Sales, marketing, and operations	Buyer broker commission, other transaction costs
Total Contribution			Contribution Margin related to homes sold in a specific period
Less:	Marketing Spend	Sales, marketing, and operations	Online, offline, and PR spend
Less:	Operations Spend	Sales, marketing, and operations	Primarily related to customer sales, support, and home operations
Less:	Fixed Opex	General and administrative Technology and development	G&A, R&D, and other overhead costs
Less:	Timing adjustments / other	Sales, marketing, and operations	Primarily related to costs for homes in inventory vs. resale cohort
Adjusted EBITDA			Adjusted EBITDA excludes non-cash / non-recurring costs



## **Non-GAAP reconciliations**

	Annual			9 Months Ended		Quarterly		
	2017	2018	2019	9/30/2019	9/30/2020	1Q20	2Q20	3Q20
GAAP Gross Profit (\$M)	\$66	\$133	\$301	\$227	\$181	\$91	\$55	\$36
Adjustments:								
Net Impairment	\$O	\$13	(\$5)	(\$1)	(\$10)	(\$2)	(\$5)	(\$3)
Restructuring in Cost of Revenue	\$O	\$O	\$O	\$O	\$2	<b>\$</b> 0	\$2	<b>\$</b> 0
Adjusted Gross Profit	\$66	\$146	\$297	\$226	\$173	\$89	\$51	\$33
Adjusted Gross Margin	9.3%	7.9%	6.3%	6.5%	7.4%	7.1%	6.9%	9.8%
Direct Selling Costs	(\$26)	(\$62)	(\$149)	(\$111)	(\$68)	(\$37)	(\$22)	(\$9)
Holding Costs on Sales - Current Period	(\$7)	(\$16)	(\$43)	(\$29)	(\$15)	(\$5)	(\$7)	(\$4)
Holding Costs on Sales - Prior Period	(\$2)	(\$3)	(\$13)	(\$13)	(\$11)	(\$9)	(\$2)	<b>\$</b> 0
<b>Contribution Profit</b>	\$31	\$65	<b>\$92</b>	\$74	\$79	\$39	\$20	\$20
Contribution Margin	4.4%	3.5%	1.9%	2.1%	3.4%	3.1%	2.8%	5.8%
Interest on Homes Sold - Current Period	(\$6)	(\$18)	(\$51)	(\$35)	(\$17)	(\$7)	(\$7)	(\$3)
Interest on Homes Sold - Prior Periods	(\$2)	(\$3)	(\$13)	(\$13)	(\$10)	(\$9)	(\$2)	<b>\$</b> 0
<b>Contribution Profit After Interest</b>	\$24	\$43	\$27	\$25	\$51	\$23	\$12	\$16
Contribution Margin After Interest	3.3%	2.4%	0.6%	0.7%	2.2%	1.9%	1.6%	4.8%

Note: Financials may not sum due to rounding Net Impairment reflects inventory valuation adjustments recorded during the period on homes remaining in inventory at period end net of inventory valuation adjustments recorded in prior periods related to homes sold in the period presented YTD refers to year to date ending in September

## -20 5 3 3 % )

**)**

## **Non-GAAP reconciliations**

	Annual		9 Mont	ths Ended		Quarterly		
	2017	2018	2019	9/30/2019	9/30/2020	1Q20	2Q20	3Q20
GAAP Net Income (\$M)	(\$85)	(\$240)	(\$339)	(\$247)	(\$199)	(\$62)	(\$56)	(\$81)
Adjustments:								
Stock Based Compensation	\$4	\$15	\$13	\$1O	\$9	\$3	\$4	\$3
Derivative and Warrant FV Adjustment	\$O	\$18	(\$6)	(\$7)	\$25	\$1	\$O	\$24
Intangibles Amort. Expense	\$O	\$1	\$3	\$2	\$3	\$1	\$1	\$1
Net Impairment	\$O	\$13	(\$5)	(\$1)	(\$10)	(\$2)	(\$5)	(\$3)
Restructuring	\$O	\$O	\$3	\$2	\$31	\$1	\$12	\$17
Convertible Note PIK Interest, Amort. and Derivative FV Adjustment	\$O	\$O	\$4	\$2	\$8	\$3	\$3	\$2
Other	\$O	\$1	\$O	(\$1)	\$O	\$O	\$O	<b>\$</b> 0
Adjusted Net Income	(\$81)	(\$192)	(\$327)	(\$240)	(\$134)	(\$56)	(\$42)	(\$36)
Adjustments:								
Depreciation & Amortization	\$1	\$5	\$15	\$1O	\$17	\$5	\$6	\$6
Property Financing	\$16	\$48	\$84	\$64	\$32	\$18	\$9	\$5
Other Interest Expense	\$7	\$12	\$21	\$16	\$18	\$7	\$6	\$5
Interest Income	(\$1)	(\$4)	(\$12)	(\$9)	(\$4)	(\$3)	(\$1)	(\$1)
Taxes	\$O	\$O	\$O	\$O	\$O	\$O	\$O	\$O
Adjusted EBITDA	(\$57)	(\$131)	(\$218)	(\$159)	(\$71)	(\$28)	(\$22)	(\$21)
Adjusted EBITDA Margin	(8.0%)	(7.1%)	(4.6%)	(4.6%)	(3.0%)	(2.3%)	(2.9%)	(6.2%)

Note: Financials may not sum due to rounding Other reflects Other Income, Other Expense, and Gain/(Loss) on Mortgage Rate Lock Commitment

# 20

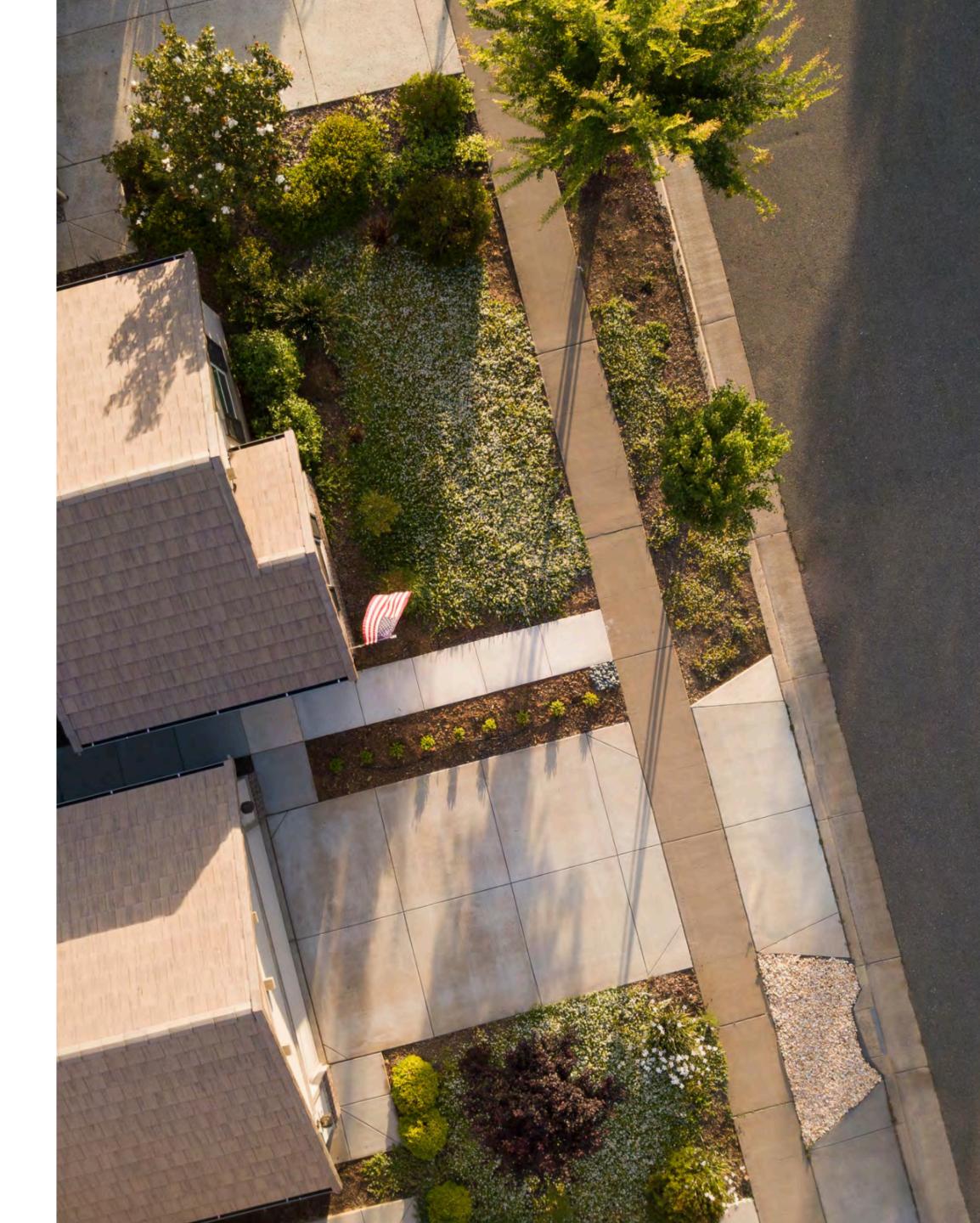




## Appendices

#### 1. Additional financial information

### 2. Inventory profile and management



## Inventory profile and management

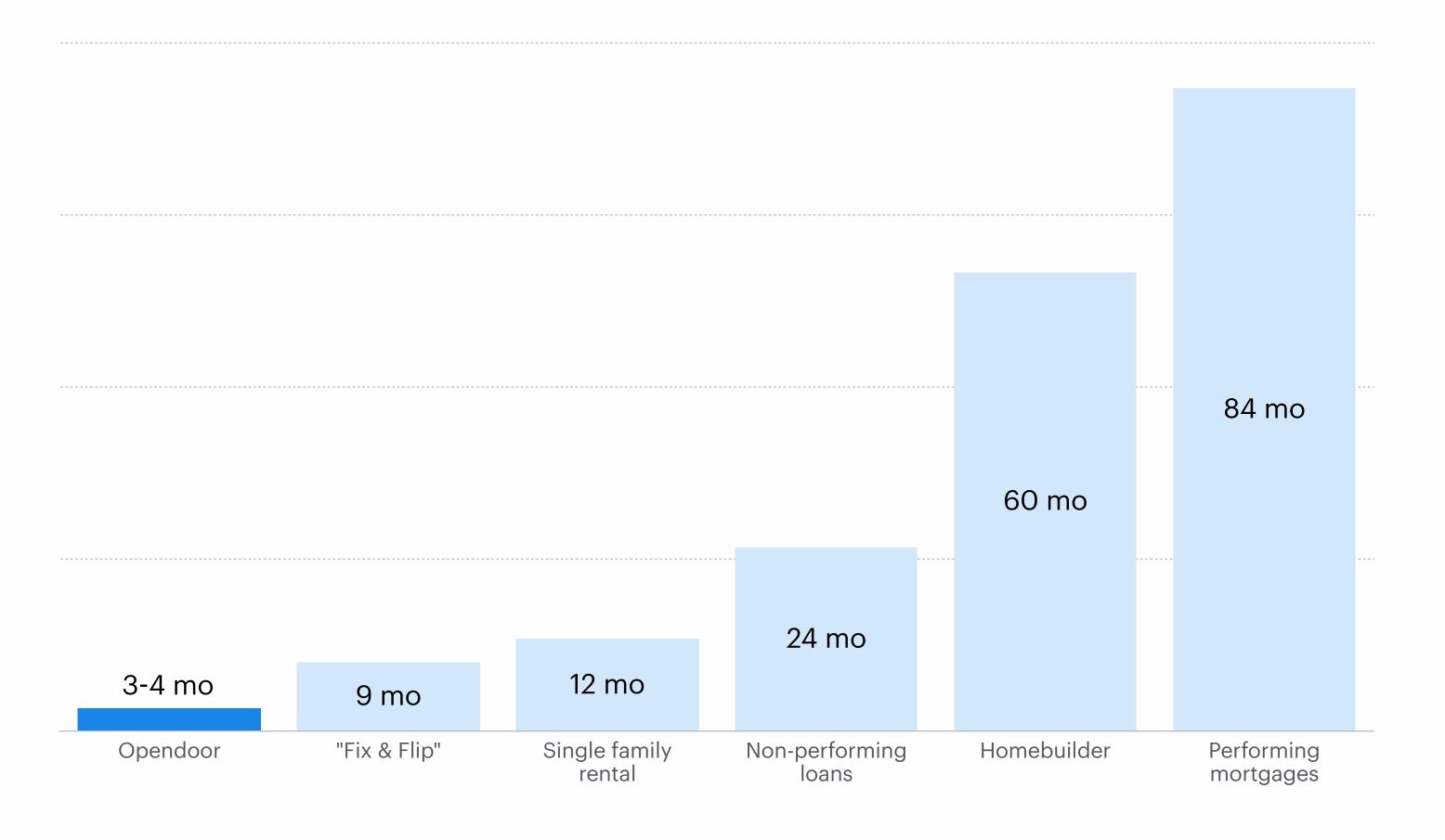
Shorter duration real estate assets

Pricing systems built to react quickly to changing market conditions

Residential real estate markets move slowly

## **Shorter duration real estate assets**

Average hold time for selected residential real estate assets





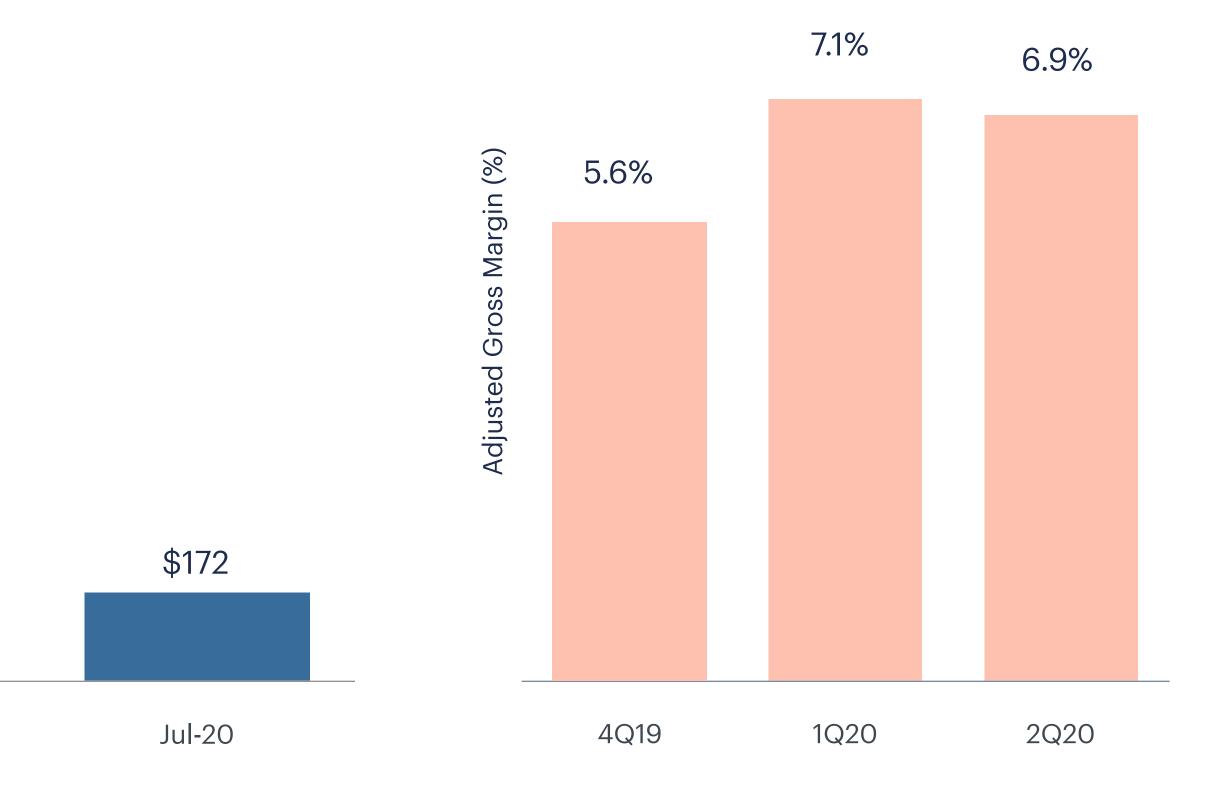
of inventory under contract to be resold at any given time, reducing risk profile

# **COVID-19: Systems built to react quickly to changing market conditions**

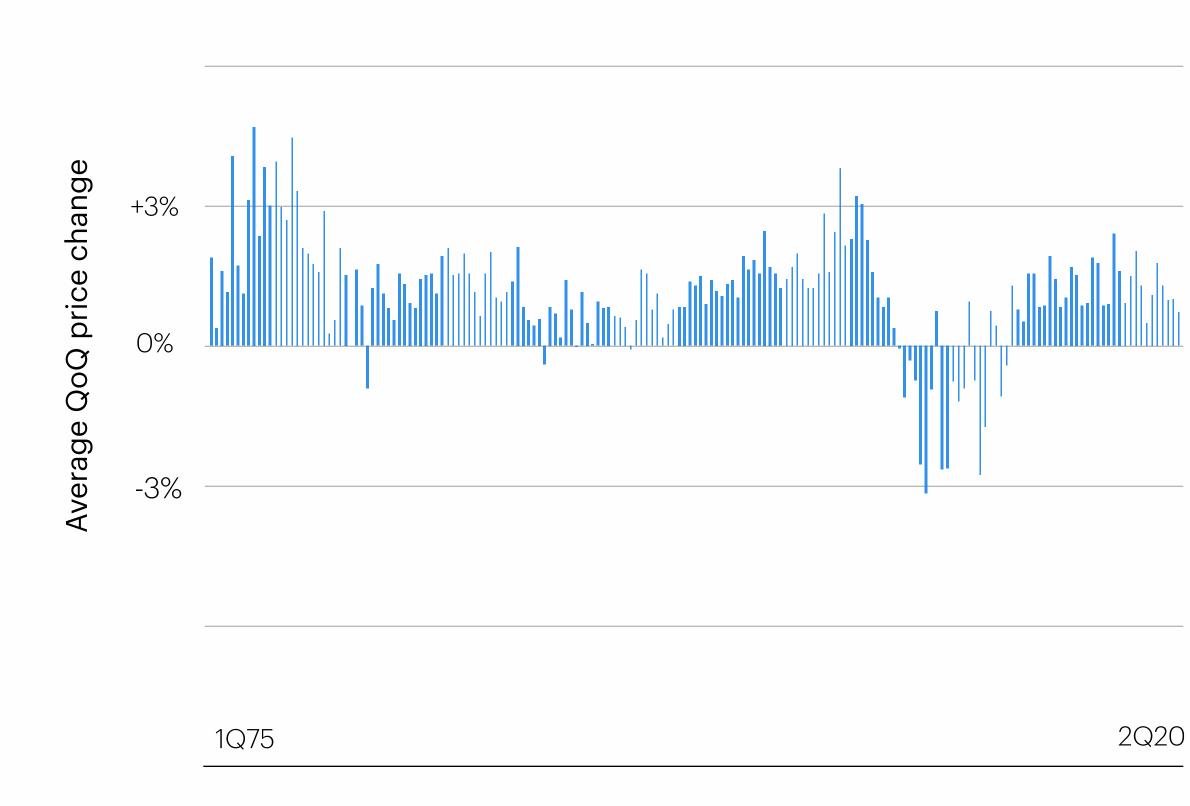


**De-risked balance sheet** 

#### **Maintained margins**



## Residential real estate prices move gradually



Note: Home price movements from Federal Housing Finance Agency (FHFA) All-Transactions Home Price Index (Not Seasonally Adjusted) (1) Seasonally adjusted annualized rate from National Association of Realtors data

Only one quarter where prices dropped more than 3% since 1975

Even in the 2008 subprime housing crisis:

Peak-to-trough, home prices took 5+ years to decline

Annualized transaction volumes remained above 3.7M<sup>(1)</sup>



# **Opendoor**